About the Contributors

KAY LYNN BRUMBAUGH, a partner with Andrews Kurth LLP in its Dallas and Washington, D.C. offices, has practiced antitrust law for over 20 years. Her broad-based antitrust work encompasses representing clients in the areas of complex civil and criminal antitrust litigation and investigations, providing antitrust counseling, and obtaining antitrust clearance from federal and state authorities in connection with merger and acquisition transactions. A frequent writer and speaker in the antitrust area, including presenting on antitrust topics at the Forum on Franchising in 2008 and 2012, she currently serves as co-chair of the Books & Treatises Committee of the American Bar Association Section of Antitrust Law. She is regularly recognized for her antitrust expertise in Chambers & Partners USA: America’s Leading Business Lawyers, the Best Lawyers in America, and Benchmark Litigation’s Top 250 Women in Litigation. She is a graduate of the University of Texas at Austin and the University of Virginia School of Law.

KERRY BUNDY is a partner at Faegre Baker Daniels LLP in Minneapolis, Minnesota. She is a trial lawyer specializing in franchise and distribution law, trade secret litigation, international arbitration, and complex commercial litigation. She has been recognized as a leading litigator by Chambers USA and Best Lawyers in America, has been named a “Legal Eagle” by Franchise Times, and was named a “40 under 40” honoree by the Twin Cities Business Journal. She is a former member of the Governing Committee of the American Bar Association’s Forum on Franchising and a national speaker and author on franchise, trade secret, and trial advocacy matters. Ms. Bundy received her law degree from Northwestern University School of Law, where she was editor-in-chief of the Northwestern Journal of International Law and Business.

CHRISTOPHER P. BUSSERT is a partner in the Atlanta office of Kilpatrick Townsend & Stockton LLP. Over the past 30 years, Mr. Bussert has represented clients in trademark, copyright, false advertising, and franchise litigation, and in licensing and trademark clearance and prosecution matters. He has spoken extensively on intellectual property topics for numerous organizations, including the Practicing Law Institute, the American Bar Association, the Law Education Institute, the International Trademark Association, the Association of Corporate Counsel, and the Georgia Institute of Continuing Legal Education, among others. Mr. Bussert has authored or co-authored numerous articles on intellectual property and franchise subjects published in various legal publications, including The Trademark Reporter, The Licensing Journal, the Franchise Law Journ-
nal, The Franchise Lawyer, LJN’s Franchising Business & Law Alert, LJN’s Entertainment Law & Finance, and The International Property Strategist. He has also co-authored a chapter titled “Trademarks-U.S.” in The Intellectual Property Handbook and co-authored a chapter titled “Trademark Considerations in Franchise Transfers” in Mergers and Acquisitions of Franchise Companies, all published by the American Bar Association. He is currently a member of the editorial board of The Intellectual Property Strategist. He is also a past editor-in-chief of The Franchise Law Journal and is a member of the Governing Committee of the American Bar Association Forum on Franchising.

ROBERT M. EINHORN is a partner at Zarco Einhorn Salkowski & Brito, P.A. For the past 20 years, Robert has focused on representing franchisees in litigation throughout the United States and internationally. He and his firm have represented franchisees from almost every major franchise system in the hotel, restaurant, and service industries. Mr. Einhorn holds a Bachelor of Business Administration degree from the University of Wisconsin-Madison, where he dual-majored in accounting and risk and insurance. He holds a law degree from the University of Miami and is both an attorney and a certified public accountant. Mr. Einhorn regularly serves as an author and speaker on franchise-related topics and has been involved with the American Bar Association Forum on Franchising for many years. He has been a frequent speaker at the American Bar Association’s Annual Franchise Forum and has contributed to The Franchise Law Journal as an author and editor. Mr. Einhorn is recognized in the Best Lawyers of America in the area of franchise law and was listed among the “Very Best U.S. Attorneys in Franchising” by the Franchise Times. He maintains the highest peer review rating for legal ability and ethical standards designated by Martindale-Hubbell.

MARK KIRSCH is a principal in the Washington, D.C. office of Gray Plant Mooty and focuses his practice on domestic and international franchising and distribution matters, including mergers and acquisitions, commercial transactions, and regulatory and compliance matters. Mark represents a variety of clients, from large national and international chains to emerging systems, across a wide spectrum of industries, including restaurants, various product and service businesses, health care, hotels, equipment manufacturing and distribution, and educational and training businesses. Mr. Kirsch has assisted clients in franchising in scores of countries around the globe. He also is an operating partner of BIP Capital, a private equity firm that provides growth capital and operational support to franchise companies. Mr. Kirsch is a frequent author and speaker at industry and bar association seminars about a variety of issues, including brand-
ing, licensing, franchising, and distribution. He is active in the franchise sector, formerly served as chair of the International Franchise Association’s Supplier Forum, and was a member of the IFA’s Board of Directors and Executive Committee. Mr. Kirsch’s honors include Chambers USA: America’s Leading Lawyers for Business; The International Who’s Who of Franchise Lawyers; The International Who’s Who of Business Lawyers; and Franchise Times’ Legal Eagle. Mr. Kirsch received his B.A. in Economics from the University of Rochester and his J.D. from the George Washington University.

MICHAEL K. LINDSEY is counsel in the Los Angeles office of Steinbrecher & Span LLP. He is a corporate and transactional lawyer with a practice concentration in the areas of franchise, distribution, and intellectual property law. He received his B.S. degree, summa cum laude, from Texas A&M University and his J.D. degree from Stanford Law School.

Mr. Lindsey has been active in various bar organizations, including the American Bar Association Forum on Franchising, for which he has served as a member of the Governing Committee, co-chair of the 2011 Annual Forum, and director of the Forum’s International Division. He currently serves as Senior Vice President, Treasurer, and Trustee of the Los Angeles County Bar Association and as a member of the Executive Committee of the USC Intellectual Property Law Institute. He is the co-editor-in-chief of International Franchise Sales Laws and is also a co-author of Antitrust Handbook for Franchise and Distribution Practitioners; The Intellectual Property Handbook: A Practical Guide for Franchise, Business and IP Counsel; Annual Franchise and Distribution Law Developments 2003; and International Sales Transaction Checklist. He has spoken frequently at programs sponsored by the American Bar Association Forum on Franchising, the International Franchise Association, the International Bar Association, and other legal and business organizations. He is listed in the Best Lawyers in America, Chambers Global, Chambers USA, Super Lawyers, and in Who’s Who Legal, and has been recognized as a “Legal Eagle” by Franchise Times.

JULIANNE LUSTHAUS is a partner of Einbinder & Dunn and has been practicing law since 1996. Ms. Lusthaus has substantial experience representing franchise and business clients in transactions and disputes. For franchisor clients, she assists with the development of franchise business programs, the structuring of franchise business entities, the preparation and registration of franchise disclosure documents, the filing of trademarks, and the management and protection of clients’ intellectual property. For franchisee clients, Ms. Lusthaus assists single-unit and multi-unit operators with the acquisition of franchises and
Ms. Lusthaus is a frequent author and speaker on franchising topics for various professional and business organizations, including the American Bar Association, the International Franchise Association, and the New York State Bar Association. She is recognized by Franchise Times as a “Legal Eagle,” having been nominated twice by her peers as a leading practitioner in the franchise field. Ms. Lusthaus is chair of the Litigation and Dispute Resolution Division of the American Bar Association Forum on Franchising and is a guest columnist for the Westchester County Business Journal. She is also an active member of the ABA Law Practice Management Section; the New York State Bar Association Committee on Franchise, Distribution and Licensing Law; the International Franchise Association; the Westchester County Bar Association; the Westchester Business Council; and the Westchester County Association.

DAVID W. OPPENHEIM is a shareholder at Greenberg Traurig, LLP. He concentrates his practice on domestic and international franchising, licensing, and distribution matters. He advises both emerging and mature companies with respect to planning, structuring, and implementing national and international franchise, distribution, and licensing programs. Mr. Oppenheim also represents private equity firms and public and private companies in the acquisition of franchise, licensing, and distribution systems. David is recognized by Chambers USA as a leading national franchise attorney, and he is a member of the American Bar Association Forum on Franchising Governing Committee and currently serves as its program officer. Mr. Oppenheim is the incoming chair of the New York State Bar Association Business Law Section and is the immediate past chair of the New York State Bar’s Franchise, Licensing and Distribution Committee. He has been featured in Best Lawyers in America annually since 2009 and was named its “Franchise Lawyer of the Year” in New York for 2013. David has been repeatedly selected as a New York Super Lawyer and has been featured in the International Who’s Who of Franchise Lawyers annually since 2010 and in Franchise Times as a “Legal Eagle” annually since 2006. He is a frequent author and speaker on the topic of franchising and related legal issues.
JOHN H. PRATT obtained his law degree from Oxford University and then successfully completed a doctorate course in comparative law at the Universite d’Aix- Marseille. He is the senior partner of Hamilton Pratt, Europe’s largest specialist franchise law firm. He is the immediate past legal advisor to the British Franchise Association and a past chair of the International Bar Association’s International Franchise Committee and director of the American Bar Association’s International Franchising Division. He has written *Franchising: Law & Practice* and *The Franchisor’s Handbook* and contributed chapters to a number of franchise publications and lectures on international franchising throughout the world. Before establishing Hamilton Pratt in 2004, Mr. Pratt was managing partner at Pinsents, a top 15 United Kingdom law firm. Mr. Pratt exclusively undertakes franchise-related matters.

Mr. Pratt is a past president of the Birmingham Chamber of Commerce, board member of the British Chamber of Commerce, and the Honorary French Consul. He is currently the senior non-executive director of the NEC, Europe’s largest exhibition company, as well as chairman of a group of multi-franchise businesses.

REBEKAH PRINCE is a partner at Barnes & Thornburg, where she focuses her practice on franchising and corporate matters. She has experience representing buyers, sellers, and investment advisors in connection with mergers and acquisitions and financing, and acquisitions of private and public companies. She has also been involved in the purchases and sales of public and private franchise companies and advises clients on the structuring of domestic and international franchise ventures, as well as registration and disclosure issues and franchise system development. She did her undergraduate studies at Washington & Lee University and received her J.D. from the University of Texas School of Law.

MAX J. SCHOTT II is a principal in the Minneapolis office of Gray Plant Mooty. For more than 20 years, he has focused his practice on representing franchisors and distributors—from start-up companies to nationally recognized franchisors with multiple brands. Mr. Schott assists and counsels clients in structuring their domestic and international programs and addressing issues of disclosure and registration, relationship matters, supply-chain maintenance, advertising, licensing, and acquisitions. He received a B.A. in political science from Grinnell College in 1990 and a J.D., with distinction, from the University of Iowa College of Law in 1993. Mr. Schott served as the editor-in-chief of the American Bar Association Forum on Franchising’s *The Franchise Lawyer* from
2010 to 2013 and as an associate editor of the same publication from 2008 to 2010. He frequently writes and speaks on franchise-related topics both locally and nationally. Mr. Schott has been recognized by Chambers USA as one of the country’s leading franchise lawyers for business (2011–2014), by The International Who’s Who of Franchise Lawyers (2011–2013), and by Franchise Times as a “Legal Eagle” (2007–2015).

LINDA K. STEVENS is a partner at Schiff Hardin LLP, where she has served as an intellectual property litigator and counselor for over 25 years. An impassioned advocate, Ms. Stevens is dedicated to helping her clients protect and defend their invaluable intellectual property assets. She is adept at resolving—both inside and outside of the courtroom—intellectual property and other commercial disputes, including those involving trade secrets, trademarks, copyrights, unfair competition, non-compete covenants, confidentiality agreements, and employee raiding. Ms. Stevens’ courtroom work in these areas allows her to provide clients battle-tested insights as they implement asset protection programs and policies and evaluate the risks associated with strategic acquisitions, market expansion, and employee mobility. Ms. Stevens also has acted as general outside counsel to several intellectual property–focused clients, assisting them with all legal aspects of their business. Ms. Stevens graduated cum laude from the University of Michigan Law School and has acted as adjunct professor for various trial advocacy programs, including at Northwestern Law School. She has authored many articles and papers and has co-authored several books regarding topics related to the protection of intellectual property. She is co-chair of Schiff Hardin’s Trade Secrets and Restrictive Covenants Client Service Team and co-chair of an American Bar Association Litigation Section Trade Secrets Subcommittee.

SUZIE TRIGG practices franchise and distribution law at Haynes and Boone, LLP in Dallas, Texas. She is a member of the American Bar Association Forum on Franchising and has authored numerous articles and chapters on franchise law issues. Her practice includes a focus on helping franchise systems address change and unique transactions, including initiatives to improve franchise system supply chains and to expand into alternative venues.

DENNIS E. WIECZOREK was the chair of the Franchise and Distribution practice at DLA Piper (U.S.) until his death in 2014. He concentrated in domestic and international franchising, licensing, antitrust, and distribution law matters for more than 30 years. Mr. Wieczorek participated as a speaker for numerous seminars and symposia for lawyers, executives, accountants, and government
regulators and wrote for a wide variety of legal and business publications. He was an expert witness in franchise litigation and had testified before the U.S. Congress on the subject of franchise legislation. Mr. Wieczorek was a past chair of the American Bar Association Forum on Franchising and serves as general counsel to the International Franchise Association.