Notes

At the outset, it is appropriate to offer a few observations:

- The examples offered in this book all come from real cases. I have carefully confined myself to discussing those matters that were made public in a trial, were published in the press, or have come from some other nonconfidential source. In instances where this was not possible, I either made no mention of confidential information or I changed the facts to make the original case unidentifiable.

- I have kept the number of examples of polished trial graphics to a minimum in this book. For a more complete analysis of this subject, with considerable color examples, please see my earlier book: Creating Winning Trial Strategies and Graphics, published by the American Bar Association in 2004.

- The cover of this book includes a photograph from 1906 titled “Channeling a New England Granite Quarry.” It appears with the permission of George P. (Pat) and Peggy Perazzo of www.quarriesandbeyond.org.

- Late in the process of writing this book (too late to give it the credit that it deserves), I began reading Christopher Booker’s outstanding book, The Seven Basic Plots: Why We Tell Stories, first published in 2004 by Continuum. This is a work that deserves greater exposure in the legal profession. I am afraid that many busy trial lawyers will be discouraged from reading this volume simply because of its length. Don’t be! Not only is this an important book in the area of literary criticism, but I suspect it will eventually have an important impact on the way that trial lawyers go about assembling the stories they tell their jurors.