

ABOUT THE AUTHOR

Cynthia Sharp (J.D., LL.M. (taxation)) dedicated close to 30 years building a successful law practice serving thousands of clients. At the pinnacle of her career, she sold her interest in the practice and established The Sharper Lawyer. As director of Attorney Development, Ms. Sharp has established a national presence as an author and speaker on topics of ethics in the context of practice management, social media, and marketing, and she has lectured extensively to law firms, bar associations, and other legal organizations. She is also a contributor to the American Bar Association's Publications Board of Solo, Small Firm and General Practice Division's upcoming publication *The Lawyer's Guide to Buying, Selling, Merging, and Closing a Law Practice*. Cynthia's social media column appears on a regular basis in the GPSolo eReport. Take a look at the website and blog of The Sharper Lawyer for up to date information and commentary on relevant topics: www.thesharperlady.com.

National Speakers Association: President-elect of the Philadelphia chapter.

Ms. Sharp holds leadership positions in the following professional organizations:

- Association of Continuing Legal Education: cochair of the Entrepreneurs Special Interest Group and member of the Online Community Special Committee.
- National Speakers Association: President of the Philadelphia chapter
- American Bar Association: member of Publications Board of Solo, Small Firm and General Practice Division