ABOUT THE AUTHORS

Brian Edward Banner
Brian Banner practices intellectual property law, estate management, and corporate trademark development matter as a partner in The Banner Firm, LLC, of Santa Fe, New Mexico. He has lectured on all aspects of intellectual property before professional and bar association meetings around the world. He served the ABA Section of Intellectual Property Law (ABA-IPL) as Council Member, Section Secretary and as Liaison to the ABA Business Law Section for several years. Mr. Banner was a member of the ABA-IPL Books Editorial Board for many years, was Editor-in-Chief of Trademark Infringement Remedies, first and second editions, published by Bloomberg BNA, and was the first editor of ABA-IPL’s newsletter when the Section was originally called the Patent Trademark Copyright (PTC) Section.

Yee Wah Chin
Ms. Chin is an antitrust lawyer and commercial litigator with corporate transactional experience, who has been a senior counsel and partner with AmLaw 100 law firms, and Assistant General Counsel–Antitrust at a Fortune 100 company. Ms. Chin has written and spoken often on IP-antitrust issues. Most recently her paper “Copyright Collective Management in the Twenty-first Century from a Competition Law Perspective” was published by Cambridge University Press in the book The Evolution and Equilibrium of Copyright in the Digital Age, and her paper “Antitrust Considerations in IP Monetization Transactions” was published by Practicing Law Institute in the book IP Monetization 2013: Maximize the Value of Your IP Assets. She has spoken and written on China’s Anti-Monopoly Law, including publishing “Merger Control under China’s Anti-Monopoly Law” in Legal Risk for China Investments, a journal for foreign investors in China, and speaking at the 61st ABA Antitrust Law Section Spring Meeting and the 36th Annual Wolfgang Friedmann Conference at Columbia University. Ms. Chin has been cited in publications including The Wall Street Journal, Reuters, Global Competition Review, and CompetitionLaw360. She is Policy/Government Affairs Officer of the ABA
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Drew Foerster is a Seattle-based attorney who focuses his practice on business and IP law. At the University of Washington School of Law, he participated in the Entrepreneurial Law Clinic’s first year in the USPTO’s Trademark Law School Pilot Program. From his work there, Mr. Foerster has grown familiar not only with standard trademarks, but with collective and certification marks as well. As a result of Mr. Foerster’s fluency in Armenian and Mandarin Chinese, and his academic background in linguistics, he finds the international and the semantic aspects of trademark law to be particularly interesting. Above all, Mr. Foerster views trademark law as one strand in the economic ties that are bringing the Chinese and American peoples together in the creation of mutually beneficial prosperity.

Trevor Gates
Trevor Gates is a 2015 Juris Doctor candidate from the University of Oregon School of Law and Managing Editor of Oregon Law Review. He earned his undergraduate degree magna cum laude in chemistry from Western Oregon University. As a registered patent agent, Mr. Gates focuses his studies on intellectual property and business law. Mr. Gates was a 2014 summer associate for K&L Gates, and he previously served as a judicial extern to District Judge Panner and Magistrate Judge Clarke. He currently works with a regional business accelerator and the University of Oregon Innovation Partnership Services to provide strategic corporate and intellectual property work for emerging companies.

Daniel J. Gervais
Daniel J. Gervais is Professor of Law and director of Vanderbilt Intellectual Property Program and the LLM Program at Vanderbilt Law School.
Daniel Gervais focuses on international intellectual property law, having spent ten years researching and addressing policy issues on behalf of the World Trade Organization (WTO), the World Intellectual Property Organization (WIPO), the International Confederation of Societies of Authors and Composers (CISAC), the International Federation of Reproduction Rights Organizations (IFRRO), and Copyright Clearance Center, Inc. (CCC). He is the author of *The TRIPS Agreement: Drafting History and Analysis*, a leading guide to the treaty that governs international intellectual property rights. Before joining Vanderbilt Law School in 2008, Professor Gervais was acting dean of the Common Law Section at the University of Ottawa, where he also served as vice-dean for research and received funding for his research from the Social Sciences and Humanities Research Council of Canada and from the Ontario Ministry of Research and Innovation. Before entering the academy, he practiced law with Clark Woods and as a partner with the technology law firm BCF in Montreal. He also served as a consultant and legal officer at the WTO, as Head of the Copyright Projects section of the WIPO, and as vice-president of international relations at CCC. In addition, he was a consultant with the Paris-based Organization for Economic Cooperation and Development. Professor Gervais is a panelist (domain name) at the WIPO Arbitration and Mediation Centre. He has been a visiting professor at numerous international universities and a visiting scholar at Stanford Law School, and is a visiting lecturer at the University of Amsterdam.

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Dr. Jiang is now doing postdoctoral research at the Research Center of Civil and Commercial Jurisprudence of Renmin University of China. He is Assistant Professor at Law School of Yantai University. He also teaches at Intellectual Property Academy of Shandong Province, the base of which is at Yantai University. His current academic interests are intellectual property law and Internet law.

**Jiancheng Jiang**

Mr. Jiancheng Jiang graduated from Peking University, Beijing, China, with a BS degree in biochemistry, and from the Graduate School of Chinese Academy of Sciences, Beijing, China, with a MS degree in biochemistry. He studied the European patent law at the European Patent Office and the U.S. patent law in the United States. He completed integrated courses of law
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Fred Koenig co-founded the law firm of Volpe and Koenig, P.C. in 1987, which has grown to become the largest IP boutique firm in Philadelphia, PA. Mr. Koenig has extensive experience in securing, licensing, and enforcing patents, trademarks, and copyrights in a wide range of diverse fields and industries. Mr. Koenig founded the China SIPO/U.S. Bar Liaison Council on which he represents the ABA Section of Intellectual Property Law (ABA-IPL). Mr. Koenig has served on the Section’s Council and has been the ABA-IPL Liaison to both the Asian Patent Attorney Association (APAA) and to the ABA Section of International Law. He has held a variety of other positions within the ABA-IPL Section over the past 30 years. Mr. Koenig has served as an adjunct lecturer at Temple University and is a frequent presenter at seminars on numerous topics in the intellectual property field.

Cristiano Rizzi
Cristiano Rizzi is a foreign professional who has been working on the ground in mainland China for the past nine consecutive years. Incorporated at the Illustre Colegio de Abogados de Salamanca (Spain), registered as Avvocato Stabilito at the Consiglio dell’Ordine degli Avvocati di Milano (Italy), Mr. Rizzi holds an LLM in Chinese Law—obtained at Peking University (Beijing, China), an LLM in Spanish Law—University of Valladolid (Spain), and an LLM in International Business Law—University of Exeter (Exeter, UK). After his experiences at Chiomenti Law Firm (Beijing), a prominent Italian law firm, and also in another Chinese law firm, namely Lehman, Lee & Xu (Beijing office), Mr. Cristiano Rizzi now holds the position “Of Counsel” at Zhonglun W&D Law Firm.
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Lex Smith
Lex Smith served as a foreign legal consultant for the Lehman, Lee & Xu Law Firm in Beijing in 2013. He brought over 25 years of extensive legal experience with him to that position. In December of 2014, Mr. Smith opted to return to Coeur d’Alene, Idaho, to resume his position as the president and a director of Merger Mines Corporation, where he has held those positions for over 12 years. Before relocating to Beijing from Coeur d’Alene, Idaho in January of 2013, Mr. Smith served for over 15 years as a business development consultant and project manager in the United States for the Lehman Firm, and he also served as a consultant to the firm’s Mining Law Department. Mr. Smith made his first trip to Beijing in May of 1994 and made periodic return trips thereafter to China over the next 18 years. In addition to his current position as president and a director of Merger Mines Corporation, Mr. Smith also currently serves as president and a director of Natural Resources Education Outreach (NREO.org) which is an Idaho nonprofit corporation. Mr. Smith was a founder of this organization. Mr. Smith was also a founder of the Silver Valley Mining Association in northern Idaho where he served as its president and a director from its inception in 2003 until 2009.
Kate Spelman
Kate Spelman is a partner in Seattle—the Global law firm of K&L Gates LLP. Ms. Spelman focuses her practice on copyright and digital publishing. Ms. Spelman works with clients on cutting-edge copyright matters and provides strategic advice, design and implementation counsel for start-up companies, including those engaging in personal digital devices and wireless technology. Ms. Spelman's experience includes media, licensing, and mass digitization issues, where she has provided advice and counseling on the development, production, sale, and defense work at the confluence of content distribution companies on emerging distribution strategies and challenges, and special issues in news reporting including repurposing content, firewalls, and paywall configuration in light of changes in the fair use defense.

Donna Suchy
Donna Suchy is IP Managing Counsel at Rockwell Collins, responsible for developing and implementing patent corporate strategy, litigation, due diligence, and advising corporate management on the legal and operational implications of IP laws. She has extensive experience in patent, copyright, and trademark prosecution and related litigation and transactional work. Donna was formerly with Eastman Kodak as Chief IP Counsel for the Commercial Business. She has worked in a wide range of technical and legal areas including electrical, chemical, software, computer technology, and optics, as well as in energy and media law. Prior to practicing law, Ms. Suchy was involved in the energy and environmental fields. She worked as an engineer for an energy company and a regional bank where she was in charge of asset evaluations for multimillion-dollar portfolios. She is a registered engineer in Texas and Oklahoma and has written and lectured on legal topics related primarily to patent prosecution, corporate transactions, IP valuations, and intellectual property law at corporations and universities. She is a member of the American Bar Association, including the ABA Section of Intellectual Property Law, for which she is Vice Chair.

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Xianjin Tian is an associate in the Beijing office of K&L Gates. His practice includes various intellectual property-related matters as well as some general matters such as advising foreign companies on the sale of products, technology, establishment, and operation of subsidiaries in China. His
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Mark Wittrow
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Jessica Xu
Jessica Xu's practice focuses on trademark, copyright, unfair competition, domain name dispute arbitration, litigation, and nonlitigation consulting. She assists IP rights holders with IP protection and provides in-house training on IP strategies and implementation. In her 13 working years, Ms. Xu has advised multinational corporations in a variety of industries. She represented a major multinational pharmaceutical corporation against a Chinese company in connection with 3-D mark infringement and unfair competition and represented the four largest worldwide recording companies against three of the largest Chinese search engine companies in connection with information network communication rights infringement. Ms. Xu has handled more than 2,000 trademark prosecution cases before the China Trademark Office and Trademark Review and Adjudication Board, nearly 80 trademark administrative litigations, and more than 30 IP infringement litigation cases before various Chinese courts, including the PRC Supreme People's Court.
Hu Yuzhang
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Mr. Hu graduated from the Beijing Second Foreign Language Institute, majoring in international trade, with a Bachelor of Economics in 1996. He acquired his LLM from the John Marshall Law School in Chicago, Illinois, in 2002 and Master of Laws from the Huazhong University of Science and Technology in Wuhan, Hubei, in 2004.

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Stephen Yang is a Chinese patent attorney and partner with Peksung Intellectual Property Ltd., an IP law firm in China. His practice area covers patent search, legal opinions, drafting, prosecution, re-examination, invalidation, and litigation in mechanics, electronics, energy, and high tech areas. He began to practice patent law in 1997 in a Chinese IP law firm in Beijing and then worked as an in-house patent specialist in Canada before returning to China to join Peksung. Stephen was educated in China and Canada. He received double bachelor’s degrees in mechanical engineering and industrial engineering from Tsinghua University in China and a master’s degree in mechanical and industrial engineering from the University of Toronto in Canada. He also received training in U.S. patent law at a U.S. law firm. Mr. Yang is currently a council member of AIPPI China and a member of LES China and All-China Patent Agents Association (ACPAA).