

FOREWORD

The world of entertainment is a fascinating one.

On any given day, new artistic content is being created, and in many instances the artist is guided by pure talent and imagination. He or she may not have any thought of personal or financial gain, but may simply desire to create something new and to present original and dynamic content for all of us to enjoy.

As attorneys, we are sometimes imbued with the responsibility to represent such artists and to act as advisors, providing our guidance, advice, and counsel. In this regard, as with all clients, we have a legal, ethical, and moral obligation to provide that service to the best of our abilities.

In the world of entertainment law, what makes our work unique is having the rare opportunity to represent that aspiring artist who has a dream of finding success in the entertainment industry and who is completely dedicated to fulfilling that dream.

In this sense, we may find ourselves not only conveying legal advice to the artist as a client, but also rendering an opinion on whether the quality of the content as presented conforms to current standards and practices within the entertainment industry.

In essence, this book seeks to describe the artist's path in the climb toward artistic, professional, and commercial success. It addresses the role of the artist's team, with the entertainment lawyer at the forefront, acting as a trusted advisor, facilitator, colleague,

and friend to help make the dream a reality.

It has been said that the journey toward a goal is just as important as the achievement of the goal itself. In the entertainment industry that is very true, for during this journey the artist is never alone. The team must always be there, by the artist's side, providing all of the advice and counsel that is necessary for success.

Welcome to the world of the new entertainment industry. I hope you enjoy the book; let's begin the journey.

—Fred A. Schwartz, Esq., Boca Raton and New York City