



ABA Section of
International Law

Your Gateway to International Practice

SPONSORSHIP OPPORTUNITIES

2012 FALL MEETING
OCTOBER 16-20, 2012
FONTAINEBLEAU MIAMI BEACH
MIAMI, FLORIDA



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www.americanbar.org/intlaw

Dear Prospective Sponsor:

On behalf of the American Bar Association Section of International Law (ABA International), we would like to offer you the opportunity to showcase your organization to our more than 24,000 international members, at our 2012 Fall Meeting at the Fontainebleau Miami in Miami, Florida, October 16-20, 2012. ABA International members come from more than 90 countries, and include private practitioners from across the globe as well as in-house counsel, academics and lawyers in the public sector.

As a sponsor, you will gain exposure to primary decision-makers who purchase and use legal services, products and support around the world. Historically, ABA International's Fall Meetings have been growing in attendance every year, and we envision our 2012 Fall Meeting to be the largest turnout ever. Sponsorship of the meeting, however, will not only put an organization directly before the more than 1,100 anticipated attendees, but also put a 2012 Fall Meeting sponsor front and center, through publicity and promotional benefits, before the 24,000+ members of ABA International, another 16,000 members with an international area of concentration of other entities within the American Bar Association, and thousands of other international practitioners through ABA International's network of more than 100 Cooperating Entities.

Our objective is to highlight our sponsoring partners in a way which is most meaningful to them, and to provide them with immediate visibility among members, and countless affiliated practitioners. Appreciating organizations have differing needs and objectives, we have provided a wide variety of sponsorship opportunities in the enclosed brochure. We are certain that you will find a sponsorship opportunity to suit your goals. If you are interested in modifying a sponsorship opportunity listed in this brochure, however, or developing a new opportunity to better fit your needs, please let us know and we will work with you to develop a mutually beneficial arrangement. Additionally, if you would like to discuss larger sponsorship opportunities or if you are interested in sponsoring through in-kind donations, please contact us.

If you have any questions or require additional information, please contact Audrey Lamb, +1 (202) 662-1663 (telephone) or Audrey.Lamb@AmericanBar.org. Thank you in advance for considering sponsorship of ABA International's 2012 Fall Meeting, where we hope to have the opportunity to showcase you.

Sincerely,

Section Chair, 2012-13:

Barton Legum (Salans & Associés SCP, Paris, France)

Fall Meeting Co-Chairs:

Marcelo Bombau (M. & M. Bomchil Abogados, Buenos Aires, Argentina)

M. Cristina Cardenas (Astigarraga Davis, Miami, Florida, USA)

Lelia Mooney (Partners for Democratic Change, Washington, DC USA)

Joseph "Joe" Raia (Gunster, Yoakley & Stewart, P.A., Miami, Florida, USA)

Deputy Meeting Co-Chairs:

Andrew J. Markus (Carlton Fields, P.A., Miami, Florida, USA)

Fabian Pal (Fowler White Burnett, P.A., Miami, Florida, USA)

Marcelo Freitas Pereira (Siqueira Castro Advogados, São Paulo, Brazil)

Tony Santos (Deerfield Beach, Florida, USA)

Francisco J. Cortina Velarde (Chevez, Ruiz, Zamarripa y Cia, S.C., Mexico City, Mexico)

ABOUT ABA INTERNATIONAL

Tracing its lineage back to one of the first committees established in 1878 by the American Bar Association, the **American Bar Association Section of International Law (ABA International)** is the preeminent U.S.-based international legal organization. Our mission is to:

- Advance the professional excellence of our worldwide membership
- Bridge the U.S. and non-U.S. legal communities
- Help members serve the international needs of their clients
- Promote diverse international substantive expertise
- Strengthen the rule of law

ABA International, and its more than 24,000 members, is an integral part of the 350,000+ member American Bar Association (ABA). Our members, in more than 90 countries, include high-level practitioners with the largest and most respected global law firms; lawyers with the most prominent regional and national firms outside the U.S.; U.S.-based small-firm and solo practitioners with significant international practices; corporate and in-house counsel; lawyers serving in government or with non-governmental organizations and inter-governmental organizations; and academics. **ABA International is the “ABA home” for the world’s leading international practitioners.**

ABA International serves its members - U.S. and non-U.S. - and the international legal community by

- Providing programs, publications, and projects that enhance professional skills, expertise, and ethics;
- Facilitating relationships among lawyers throughout the world that benefit members, their clients, law firms, and organizations;
- Identifying and influencing public policy issues important to international law, global business, and international institutions; and
- Promoting the global acceptance and the just implementation of the rule of law through technical legal assistance, *pro bono* legal services, legal services for the poor, capacity building, and other governance and human development activities.

ABOUT THE 2012 FALL MEETING

The 2012 Fall Meeting is a “**Must-Attend**” meeting for lawyers with a practice with an international dimension or interest in international legal issues. It will include cutting-edge programs with world class speakers and materials on issues that will enhance professional skills, including professional ethics.

We expect more than 1,100 registrants at the 2012 Fall Meeting. These registrants are the primary decision-makers in their organization for the purchase and use of legal and legal support services. Sponsors will gain exposure to the 24,000+ members of ABA International, to an additional 40,000 ABA members with an international area of concentration (but who are not ABA International members), and to thousands of other international practitioners through ABA International’s network of more than 100 cooperating entities. Sponsorship of the 2012 Fall Meeting will put your organization, and your services and products, in front of key decision-makers. In addition to supporting the success of the 2012 Fall Meeting, sponsorship supports the Section’s operations, including its rule of law initiatives.

Your organization will maximize its sponsor investment by:

- **Marketing** to an influential and exclusive audience of international practitioners who are the primary decision-makers for the purchase and use of legal, and legal support, services;

- **Increasing** your visibility through direct contact with leading international practitioners and opinion-makers while highlighting and reinforcing your organization's position as an industry leader;
- **Gaining** maximum exposure through recognition on sponsor signage, emails distributed to ABA International members over an eight-month period, and 2012 Fall Meeting publicity materials and website;
- **Enhancing** your organization's name and reputation, and differentiating your organization from your competitors, by associating with the preeminent U.S.-based international legal organization; and
- **Building** long-term relationships with key industry leaders and groups by taking advantage of substantial networking opportunities

Sponsorship Opportunities...

If you are interested in sponsoring above or below the suggested levels outlined below, please let us know and we will be happy to discuss options with you. All sponsorship opportunities are listed as Non Exclusive unless otherwise noted. Non-exclusive sponsorships can be made EXCLUSIVE for twice the listed price.

If your firm/organization is interested in sponsoring this meeting in combination with any of our upcoming meetings (**2013 Spring Meeting in Washington, DC or any Stand-alone meetings**), please contact Audrey Lamb at 202.662.1663 or Audrey.Lamb@AmericanBar.org

PREMIER OPPORTUNITIES

PRIMARY MEETING SPONSOR

▪ **\$17,000** ▪

EXCLUSIVE ONLY

- Designation as the PRIMARY SPONSOR of the 2012 Fall Meeting;
- Logo on the cover and full page advertisement in the 2012 Fall Pre-Meeting Brochure distributed to 24,000+ ABA International members in May 2012;
- Logo on the cover and full page color advertisement on the inside front cover On-Site Meeting Information Guide distributed to each 2012 Fall Meeting attendee;
- Four (4) complimentary registrations for the 2012 Fall Meeting including all CLE programs and social events;
- Designation (including firm's name, logo and link) at a mutually agreed placement as PRIMARY SPONSOR of the 2012 Fall Meeting on the website used to market the Fall Meeting to 24,000 Section members and other potentially interested individuals, including associated emails marketing the meeting; and
- One (1) six foot table in the exhibition area at the Fontainebleau Miami to display your organization's promotional materials for the Wednesday through Friday of the 2012 Fall Meeting.

PLATINUM SPONSOR

▪ **\$15,000** ▪

EXCLUSIVE ONLY

- Designation as a PREMIER SPONSOR of the 2012 Fall Meeting;
- Full page color advertisement on the inside front cover in the 2012 Fall Pre-Meeting Brochure distributed to 24,000+ ABA International members in May 2012;
- Full page advertisement in the On-Site Meeting Information Guide distributed to each 2012 Fall Meeting attendee;
- Three (3) complimentary registrations for the 2012 Fall Meeting, including all CLE programs and social events; and
- Designation (including firm's name, logo and link) as PLATINUM SPONSOR for the 2012 Fall Meeting website used to market the Fall Meeting to 24,000 Section members and other potentially interested individuals, including associated emails marketing the meeting; and
- One (1) six foot table in the exhibition area at the Fontainebleau Miami to display your organization's promotional materials for the Wednesday through Friday of the 2012 Fall Meeting.

GOLD SPONSOR

▪ **\$12,500**▪

MAXIMUM TWO FIRMS

- Designation as a PREMIER SPONSOR of the 2012 Fall Meeting;
- Full page advertisement in the 2012 Fall Pre-Meeting Brochure distributed to 24,000+ ABA International members in May 2012;
- Full page advertisement in the On-Site Meeting Information Guide distributed to each 2012 Fall Meeting attendee;
- Two (2) complimentary registrations for the 2012 Fall Meeting including all CLE programs and social events;
- Designation (including firm's name, logo and link) as GOLD SPONSOR of the 2012 Fall Meeting website used to market the Fall Meeting to 24,000 Section members and other potentially interested individuals, including associated emails marketing the meeting; and

- One (1) six foot table in the exhibition area at the Fontainebleau Miami to display your organization's promotional materials for the Wednesday through Friday of the 2012 Fall Meeting.

ADDITIONAL BENEFITS FOR ALL PREMIER OPPORTUNITIES

- Your organization's name and logo featured on all 2012 Fall Meeting signage at the Fontainebleau Miami;
- Your organization's name and logo posted on the 2012 Fall Meeting website with a hyperlink to your organization's homepage;
- Your organization's name listed in the *International Law News* and in the *Chair's E-Newsletter*, circulated to 24,000+ ABA International Members and hundreds of other subscribers; and
- An opportunity to display your organization's literature and promotional materials in the registration area at the Fontainebleau Miami

NOTE FOR PREMIER PACKAGES

*Sponsors should notify Jessica Smith, Jessica.Smith@AmericanBar.org by October 1, 2012 with the names of the recipients of the complimentary registration and social event tickets.

RECEPTION SPONSORSHIPS

WEDNESDAY OPENING RECEPTION ▪\$10,000▪

AT THE MOORE BUILDING

NON-EXCLUSIVE

SECONDARY SPONSORS: Marval, O'Farrell & Mairal, M&M Bomchil, Wiener Soto Caparros, Rattagan, Macchiavello, Arocena & Peña Robirosa, Vitale Manoff & Feilbogen, Zang Bergel & Viñes, Gonzalez & Ferraro Mila, Estudio Randle, Brons & Salas, Tanoira Cassagne, Estudio Beccar Varela

- Designation as a sponsor of the 2012 Fall Meeting Opening Reception;
- Your organization's name and logo displayed on a free-standing sign at the check-in area at the 2012 Fall Meeting Opening Reception;#
- Your organization's name and logo displayed on each bar and food station at the 2012 Fall Meeting Opening Reception;#
- An opportunity to display your organization's promotional and informational literature at the 2012 Fall Meeting Opening Reception;+ and
- Four (4) complimentary tickets to the 2012 Fall Meeting Opening Reception.*

THURSDAY RECEPTION ▪\$10,000▪

AT THE NEW WORLD SYMPHONY

NON-EXCLUSIVE

- Designation as a sponsor of the Thursday Reception;
- Your organization's name and logo displayed on a free-standing sign at the check-in area at the reception;#
- Your organization's name and logo displayed on each bar and food station at the reception;#
- An opportunity to display your organization's promotional and informational literature at the reception;+ and

- Four (4) complimentary tickets to the Thursday Reception.*

FRIDAY CHAIR'S CLOSING RECEPTION

▪\$10,000 ▪

AT THE FONTAINEBLEAU MIAMI

NON-EXCLUSIVE

- Designation as a sponsor of the Chair's Closing Reception;
- Your organization's name and logo displayed on a free-standing sign at the check-in area at the Chair's Closing Reception;#
- Your organization's name and logo displayed on each bar and food station at the Chair's Closing Reception;#
- An opportunity to display your organization's promotional and informational literature at the Chair's Closing Reception;+ and
- Four (4) complimentary tickets to the Chair's Closing Reception.*

TUESDAY WIN/SIN/YIN/GIN/OUTREACH* RECEPTION

▪\$7,500

AT THE FONTAINEBLEAU MIAMI

NON-EXCLUSIVE

- Designation as a sponsor of the 2012 Fall Meeting WIN/SIN/YIN/GIN Outreach Reception;
- Your organization's name and logo displayed on a free-standing sign at the check-in area at the 2012 Fall Meeting WIN/SIN/YIN/GIN Outreach Reception;#
- Your organization's name and logo displayed on each bar and food station at the 2012 Fall Meeting WIN/SIN/YIN/GIN Outreach Reception;#
- An opportunity to display your organization's promotional and informational literature at the 2012 Fall Meeting WIN/SIN/YIN/GIN Outreach Reception;+ and
- Four (4) complimentary tickets to the 2012 Fall Meeting WIN/SIN/YIN/GIN Outreach Reception.*

**WIN/SIN/YIN/GIN reception is an annual outreach and welcome reception co-sponsored by the following ABA International Committees: Women's Interest Network, Seasoned Lawyers Interest Network, Young Lawyers Interest Network and Sexual Orientation and Gender Identity Issues Network.*

AFTER-HOURS RECEPTION ▪\$7,000 ▪

NON-EXCLUSIVE

- Designation as a sponsor of the After-Hours Reception;
- Your organization's name and logo displayed on a free-standing sign at the check-in area at the After-Hours Reception;#
- Your organization's name and logo displayed on each bar and food station at the After-Hours Reception;#
- An opportunity to display your organization's promotional and informational literature at After-Hours Reception;+ and
- Four (4) complimentary tickets to the After-Hours Reception.*

OTHER NETWORKING EVENTS

LUNCHEONS ▪\$7,500 ▪

Host of the WEDNESDAY or THURSDAY or FRIDAY Luncheon at the Fontainebleau Miami featuring high-level keynote speakers

NON-EXCLUSIVE

- Designation as a sponsor of the selected luncheon;
- Your organization's name and logo on a free-standing entrance sign at the sponsored luncheon;#
- Your organization's name and logo displayed on table at the sponsored luncheon;
- An opportunity to display your organization's promotional and informational literature at the sponsored luncheon;+
- Recognition at the sponsored luncheon by the ABA International Chair; and
- Two (2) complimentary tickets to the sponsored luncheon (the two representatives will be seated at the Chair's head table with the distinguished luncheon speaker).*

CONTINENTAL BREAKFAST SPONSOR

▪\$5,500▪

Host of the WEDNESDAY or THURSDAY or FRIDAY Breakfast at the Fontainebleau Miami

NON-EXCLUSIVE

- One (1) six foot table in the exhibition area at the Fontainebleau Miami to display your organization's promotional materials for the day of the selected breakfast;
- Name and logo recognition on each breakfast station;#
- Option to provide cups and napkins branded with sponsor's name and logo;¹
- Option to display the sponsor's promotional and informational literature in the breakfast room; and⁺
- Two (2) complimentary tickets to social events.

NETWORKING BREAKS

▪\$4,000▪

Host one thirty minute networking break—one held in the morning and one in the afternoon of Wednesday, Thursday, and Friday of the 2012 Fall Meeting

NON-EXCLUSIVE

- Designation as a primary sponsor of the selected networking break;
- Your organization's name and logo on a free-standing in the networking break area during the sponsored networking break;#
- Option to provide cups and napkins branded with sponsor's name and logo;¹
- An opportunity to display your organization's promotional and informational literature at the sponsored networking break⁺; and
- Two (2) complimentary tickets to social events.

ADDITIONAL BENEFITS FOR ALL NETWORKING OPPORTUNITIES

- Acknowledgement in the On-Site Meeting Information Guide distributed to each 2012 Fall Meeting attendee;
- Your organization's name and logo featured on 2012 Fall Meeting signage at the Fontainebleau Miami;
- Your organization's name and logo posted on the 2012 Fall Meeting website with a hyperlink to your organization's homepage; and
- Your organization's name listed in the *International Law News* and in the *Chair's E-Newsletter*, circulated to 24,000+ ABA International Members and hundreds of other subscribers.

NOTES FOR RECEPTIONS AND OTHER NETWORKING OPPORTUNITIES

* Sponsors should notify Jessica Smith, Jessica.Smith@AmericanBar.org by October 1, 2012 with the names of the recipients of the complimentary registration and social event tickets.

Sponsors are responsible for providing their logo, in appropriate format. Please coordinate with Audrey Lamb, Senior Meeting Planner, at Audrey.Lamb@AmericanBar.org or +1.202.662.1663.

+ Sponsors are responsible for coordinating the shipping and delivery of the informational, promotional and exhibition materials to the event site. Please coordinate all details and shipping logistics with Audrey Lamb, Senior Meeting Planner, at Audrey.Lamb@AmericanBar.org or +1.202.662.1663.

¶ Sponsor is responsible for associated costs including design, purchasing, shipping and coordinating the delivery of the cups and napkins to the Fontainebleau Miami. Please coordinate all details and shipping logistics with Audrey Lamb, Senior Meeting Planner, at Audrey.Lamb@AmericanBar.org or +1.202.662.1663.

**** Event times as noted above are subject to change.**

If your firm/organization is interested in a custom sponsorship, please contact Audrey Lamb at 202.662.1663 or Audrey.Lamb@AmericanBar.org.

PROGRAM TRACK OPPORTUNITIES

PROGRAM TRACK SPONSOR ■ \$8,000 ■

NON-EXCLUSIVE- OR EXCLUSIVE @ \$16,000

COMPLIANCE/REGULATORY TRACK: BDO CONSULTING

DISPUTE RESOLUTION TRACK: SALANS LLP

Sponsorships are available for each track.

The more than 70 substantive programs at the 2012 Fall Meeting will be organized by subject matter into a number of “tracks.”

Sponsors who sign up early for a track sponsorship will have the opportunity to be involved in program design for that program track.

Specific program tracks at the 2012 Fall Meeting can include: Compliance/Regulatory; Corporate Transactional; Dispute Resolution/Litigation; Export Controls/Trade/Customs; Property/Intellectual Property Law/Privacy; Public International Law/Rule of Law; Corporate Counsel; Employment Law/Human Resources; Regional Law; and Young Lawyers

ADDITIONAL BENEFITS FOR ALL PROGRAM TRACK OPPORTUNITIES

- Sponsor name and logo recognition as track sponsor on a free-standing sign in the 2012 Fall Meeting registration area at the Fontainebleau Miami ;#
- Your organization’s name and logo on free-standing program schedule signs throughout the Fontainebleau Miami;
- Sponsor name and logo recognition on 2012 Fall Meeting marketing emails;
- Acknowledgement in the On-Site Meeting Information Guide distributed to each 2012 Fall Meeting attendee;

- Your organization's name and logo posted on the 2012 Fall Meeting website with a hyperlink to your organization's homepage;
- Your organization's name listed in the *International Law News* and in the *Chair's E-Newsletter*, circulated to 24,000+ ABA International Members and hundreds of other subscribers;
- An opportunity to display your organization's promotional and informational literature in the exhibition hall;+ and
- One (1) complimentary meeting registration (ticketed social events not included).*

NOTES FOR PROGRAM TRACK OPPORTUNITIES

Sponsors are responsible for providing their logo, in appropriate format. Please coordinate with Audrey Lamb, Senior Meeting Planner, at Audrey.Lamb@AmericanBar.org or +1.202.662.1663.

+ Sponsors are responsible for coordinating the shipping and delivery of the informational, promotional and exhibition materials to the Fontainebleau Miami. Please coordinate all details and shipping logistics with Audrey Lamb, Senior Meeting Planner, at Audrey.Lamb@AmericanBar.org or +1.202.662.1663.

* Sponsors should notify Jessica Smith, Jessica.Smith@AmericanBar.org by October 1, 2012 with the name of the recipient of the complimentary registration.

PRODUCT/SERVICE OPPORTUNITIES

PROGRAM MATERIALS SPONSOR ▪ \$8,000 ▪

NON-EXCLUSIVE

- Name and logo on the program materials website distributed to all meeting attendees at the Fontainebleau Miami;
- One (1) complimentary meeting registration. (*Ticketed events not included*);
- Two (2) complimentary tickets to all selected TICKETED events; and
- ¼ page recognition in the Meeting Information Guide.

Sponsors should notify Jessica Smith, Jessica.Smith@AmericanBar.org by October 1, 2012 with the names of the recipients of the complimentary registration and complimentary tickets.

CYBER CAFÉ SPONSOR ▪ \$6,000 ▪

EXCLUSIVE ONLY

Attendees utilize the Cyber Café to access email, program materials, and print documents at their "Office Away from the Office"*

- Designation as the sponsor for the "Cyber Café" center in the registration and exhibit area of the Fontainebleau Miami;
- Your organization's name and logo featured on all 2012 Fall Meeting signage at the Fontainebleau Miami, including free-standing signs in the "Cyber Café";
- One (1) complimentary meeting registration (ticketed events not included); and
- An opportunity to display your organization's promotional materials in the "Cyber Café" for the Wednesday through Friday of the 2012 Fall Meeting.

*Sponsor is responsible for coordinating with the Fontainebleau Miami and covering costs associated with the rental and set up of computers and printers for the Cyber Café.

Sponsors should notify Jessica Smith, Jessica.Smith@AmericanBar.org by October 1, 2012 with the names of the recipients of the complimentary registration and complimentary tickets.

DELEGATE BAGS SPONSOR

▪ \$6,000 ▪

EXCLUSIVE ONLY

- The 2012 Fall Meeting Delegate Bag, branded with your organization's name and logo, to be distributed to each meeting attendee upon check-in at the Fontainebleau Miami;
- One (1) complimentary meeting registration (*ticketed social events not included*); and
- One (1) six foot table in the exhibition area at the Fontainebleau Miami to display your organization's promotional materials for the Wednesday through Friday of the 2012 Fall Meeting.

Sponsor is responsible for associated costs including design, purchasing, shipping and coordinating the delivery of the delegate bags to the Fontainebleau Miami. ABA International must sign off on proofs associated with the design for the Delegate Bags. In addition, Sponsors are responsible for coordinating the shipping and delivery of the informational, promotional and exhibition materials to the Fontainebleau Miami. Please coordinate all details and shipping logistics with Audrey Lamb, Senior Meeting Planner, at Audrey.Lamb@AmericanBar.org or +1.202.662.1663.

Sponsors should notify Jessica Smith, Jessica.Smith@AmericanBar.org by October 1, 2012 with the name of the recipient of the complimentary registration.

ON-SITE MEETING INFORMATION GUIDE SPONSOR

▪\$5,000 ▪

EXCLUSIVE ONLY

- The 2012 Fall Meeting On-Site Meeting Information Guide, branded with your organization's name and logo on the cover, to be distributed in the Delegate Bag to each meeting attendee upon check-in at the Fontainebleau Miami;

Please note that the primary meeting sponsor's name will also appear on the on-site meeting guide.

CONFERENCE PADS & PENS SPONSOR

▪ SOLD ▪

MASON, HAYES & CURRAN

- Conference pads and pens, branded with your organization's name and logo, to be distributed to attendees in the Delegate Bag to each meeting attendee upon check-in at the Fontainebleau Miami.

Sponsor is responsible for associated costs including design, purchasing, shipping and coordinating the delivery of the Conference Pads & Pens to the Fontainebleau Miami. ABA International must sign off on proofs associated with the design for the conference pads and pens. Please coordinate all details and shipping logistics with Audrey Lamb, Senior Meeting Planner, at Audrey.Lamb@AmericanBar.org or +1.202.662.1663.

HOTEL KEY CARDS AND WELCOME FLYER SPONSOR

▪\$5,000 ▪

EXCLUSIVE ONLY

- Hotel key card branded with sponsor's name and logo and given to each meeting attendee at the time of check-in at the Fontainebleau Miami, the 2012 Fall Meeting Headquarters Hotel. A one page "Welcome Flyer" provided to Fall Meeting attendees at check-in at the Fontainebleau Miami.*

Sponsor is responsible for associated costs including design, purchasing, shipping and coordinating the delivery of the Hotel Key Cards as well as the "Welcome Flyer" to the Fontainebleau Miami. Production must take place with the Fontainebleau Miami's recommended vendor.

Sponsors are responsible for coordinating the shipping and delivery of the informational, promotional and exhibition materials to the Fontainebleau Miami. Please coordinate all details and shipping logistics with Audrey Lamb, Senior Meeting Planner, at Audrey.Lamb@AmericanBar.org or +1.202.662.1663.

WI-FI SPONSOR **▪ \$5,000 ▪**

EXCLUSIVE ONLY

- Sponsor logo on splash page when attendees connect to the Internet;
- Sponsor logo on signage in the Cyber Café located in the registration and exhibition area of the Fontainebleau Miami;
- Sponsor logo on the 2012 Fall Meeting website with hyperlink to website and logo and hyperlink on marketing emails sent to Section members;
- Optional one (1) six foot table in exhibition area from Wednesday - Friday of the 2012 Fall Meeting;
- One (1) complimentary meeting registration. **

Sponsors are responsible for coordinating the shipping and delivery of the informational, promotional and exhibition materials to the Fontainebleau Miami. Please coordinate all details and shipping logistics with Audrey Lamb, Senior Meeting Planner, at Audrey.Lamb@AmericanBar.org or +1.202.662.1663.

**Sponsors should notify Jessica Smith, Jessica.Smith@AmericanBar.org by October 1, 2012 with the name of the recipient of the complimentary registration.

2013 SPRING MEETING PRELIMINARY SCHEDULE SPONSOR **▪ \$4,000▪**

EXCLUSIVE ONLY

- Sponsor name and logo imprinted on the cover of the 2013 Spring Meeting Preliminary Pocket Schedule to be circulated to attendees at the Section's 2012 Fall Meeting in Miami, Florida.

MIAMI RESTAURANT GUIDES SPONSOR **▪ \$4,000 ▪**

EXCLUSIVE ONLY

- A guide to dining in Miami, branded with your organization's name and logo, to be distributed in the Delegate Bag to each meeting attendee upon check-in at the Fontainebleau Miami.

Sponsor is responsible for associated costs including design, purchasing, shipping and coordinating the delivery of the restaurant guides to the Fontainebleau Miami. ABA International must sign off on proofs associated with the design for the restaurant guide. Please coordinate all details and shipping logistics with Audrey Lamb, Senior Meeting Planner, at Audrey.Lamb@AmericanBar.org or +1.202.662.1663.

MIAMI POCKET MAP SPONSOR **▪ \$4,000 ▪**

EXCLUSIVE ONLY

- A pocket map of Miami, branded with your organization's name and logo, to be distributed in the Delegate Bag to each meeting attendee upon check-in at the Fontainebleau Miami.

Sponsor is responsible for associated costs including design, purchasing, shipping and coordinating the delivery of the pocket maps to the Fontainebleau Miami. ABA International must sign off on proofs associated with the design for the pocket maps. Please coordinate all details and shipping logistics with Audrey Lamb, Senior Meeting Planner, at Audrey.Lamb@AmericanBar.org or +1.202.662.1663.

LANYARDS SPONSOR

▪ **SOLD** ▪

LEXIS NEXIS

- Sponsor to provide Lanyards branded with name and logo and included in each attendee's Delegate Bag.

Sponsor is responsible for associated costs including design, purchasing, shipping and coordinating the delivery of the lanyards to the Fontainebleau Miami. ABA International must sign off on proofs associated with the design for the lanyards. Please coordinate all details and shipping logistics with Audrey Lamb, Senior Meeting Planner, at Audrey.Lamb@AmericanBar.org or +1.202.662.1663.

USB DRIVES SPONSOR

▪ **\$4,000** ▪

EXCLUSIVE ONLY

- Sponsor to provide USB Drive branded with name and logo and included in each attendee's Delegate Bag.

Sponsor is responsible for associated costs including design, purchasing, shipping and coordinating the delivery of the USB Drives to the Fontainebleau Miami. ABA International must sign off on proofs associated with the design for the lanyards. Please coordinate all details and shipping logistics with Audrey Lamb, Senior Meeting Planner, at Audrey.Lamb@AmericanBar.org or +1.202.662.1663.

GOLF BALL SPONSOR

▪ **\$4,000** ▪

EXCLUSIVE ONLY

- Golf balls, branded with your organization's name and logo, to be distributed with the Delegate Bag to each meeting attendee upon check-in at the Fontainebleau Miami;

Sponsor is responsible for associated costs including design, purchasing, shipping and coordinating the delivery of the golf balls to the Fontainebleau Miami. ABA International must sign off on proofs associated with the design for the umbrellas. Please coordinate all details and shipping logistics with Audrey Lamb, Senior Meeting Planner, at Audrey.Lamb@AmericanBar.org or +1.202.662.1663.

THERMAL MUGS SPONSOR

▪ **\$4,000** ▪

EXCLUSIVE ONLY

- A thermal mug, branded with your organization's name and logo, to be distributed in the Delegate Bag to each meeting attendee upon check-in at the Fontainebleau Miami.

Sponsor is responsible for associated costs including design, purchasing, shipping and coordinating the delivery of the thermal mugs to the Fontainebleau Miami. ABA International must sign off on proofs associated with the design for the Thermal Mugs. Please coordinate all details and shipping logistics with Audrey Lamb, Senior Meeting Planner, at Audrey.Lamb@AmericanBar.org or +1.202.662.1663.

WATER BOTTLES SPONSOR

▪ **\$4,000** ▪

EXCLUSIVE ONLY

- A water bottle, branded with your organization's name and logo, to be distributed in the Delegate Bag to each meeting attendee upon check-in at the Fontainebleau Miami.

Sponsor is responsible for associated costs including design, purchasing, shipping and coordinating the delivery of the water bottles to the Fontainebleau Miami. ABA International must sign off on proofs associated with the design for the Water Bottles. Please coordinate all details and shipping logistics with Audrey Lamb, Senior Meeting Planner, at Audrey.Lamb@AmericanBar.org or +1.202.662.1663.

SOCIAL MEDIA SPONSOR

▪ **\$3,500** ▪

EXCLUSIVE ONLY

- Sponsor name and logo on ABA Section of International Law Facebook and Twitter pages advertising the meeting;
- Sponsor name and logo on signage next to LCD screen in the exhibition area at meeting projecting real-time Twitter updates from the meeting attendees from Wednesday-Friday of the meeting; and
- Recognition as "Social Media Sponsor" on related marketing emails sent to Section members and on the meeting website.

EXHIBITOR OPPORTUNITIES

MEETING EXHIBITOR SPONSOR

▪ **\$3,000** ▪

BILZIN SUMBERG BAENA PRICE & AXELROD LLP, GETTING THE DEAL THROUGH, GLOBE LAW AND BUSINESS, INTERNATIONAL LAW OFFICE, LEXIS NEXIS

- One (1) six foot table in the exhibition area at the Fontainebleau Miami to display your organization's promotional materials for the Wednesday through Friday of the 2012 Fall Meeting;
- Acknowledgement in the On-Site Meeting Information Guide distributed to each 2012 Fall Meeting attendee;
- Your organization's name and logo posted on the 2012 Fall Meeting website with a hyperlink to your organization's homepage; and
- Your organization's name listed in the *International Law News* and in the *Chair's E-Newsletter*, circulated to 23,000+ ABA International Members and hundreds of other subscribers.
- Your organization's name and logo on a free-standing sign in the exhibition area at the Fontainebleau Miami; and
- Two (2) complimentary exhibitor registrations to the meeting including four (4) tickets to selected social events at the 2012 Fall Meeting.

Sponsors are responsible for coordinating the shipping and delivery of the informational, promotional and exhibition materials to the Fontainebleau Miami. Please coordinate all details and shipping logistics with Audrey Lamb, Senior Meeting Planner, at Audrey.Lamb@AmericanBar.org or +1.202.662.1663.

Sponsors should notify Jessica Smith, Jessica.Smith@AmericanBar.org by October 1, 2012 with the name of the recipient of the complimentary registration.

CONFERENCE BAG INSERT SPONSOR

▪ **\$2,500** ▪

- Promotional insert branded by the sponsor, to be distributed in the Delegate Bag to each meeting attendee upon check-in at the Fontainebleau Miami;

- Your organization’s name and logo posted on the 2012 Fall Meeting website with a hyperlink to your organization’s homepage; and
- Your organization’s name listed in the *International Law News* and in the *Chair’s E-Newsletter*, circulated to 23,000+ ABA International Members and hundreds of other subscribers.

Sponsor is responsible for associated costs including design, purchasing, shipping and coordinating the delivery of the Conference Bag Insert to the Fontainebleau Miami. ABA International must sign off on proofs associated with the design of the Conference Bag Insert. Please coordinate all details and shipping logistics with Audrey Lamb, Senior Meeting Planner, at Audrey.Lamb@AmericanBar.org or +1.202.662.1663.

SUPPORTER OPPORTUNITIES

COUNTRY SPONSORS

▪ **\$4,000** ▪

EXCLUSIVE PER COUNTRY

IRELAND: DILLON EUSTACE

CANADA: BLANEY MCMURTRY LLP

LUXEMBOURG: ARENDT & MEDERNACH

NETHERLANDS: NAUTADUTILH PC

SWITZERLAND: BRATSCHI WIEDERKEHR & BOUB

- Designation as the “country/jurisdiction sponsor” for the 2012 Fall Meeting;
- One (1) six foot table in the exhibition area at the Fontainebleau Miami for all country sponsors to display your organization’s promotional materials for the Wednesday through Friday of the 2012 Fall Meeting; and
- Your organization’s name and logo on a free-standing sign in the exhibition area at the Fontainebleau Miami;
- Acknowledgement in the On-Site Meeting Information Guide distributed to each 2012 Fall Meeting attendee;
- Your organization’s name and logo posted on the 2012 Fall Meeting website with a hyperlink to your organization’s homepage; and
- Your organization’s name listed in the *International Law News* and in the *Chair’s E-Newsletter*, circulated to 23,000+ ABA International Members and hundreds of other subscribers.

Sponsors are responsible for coordinating the shipping and delivery of the informational, promotional and exhibition materials to the Fontainebleau Miami. Please coordinate all details and shipping logistics with Audrey Lamb, Senior Meeting Planner, at Audrey.Lamb@AmericanBar.org or +1.202.662.1663.

MEETING SUPPORTERS

▪ **\$1,500** ▪

- Designation as a “meeting supporter” for the 2012 Fall Meeting;
- An opportunity to display your organization’s promotional and informational literature in the exhibition area of the Fontainebleau Miami;
- Your organization’s name and logo on a free-standing sign in the exhibition area at the Fontainebleau Miami; and
- Acknowledgement in the On-Site Meeting Information Guide distributed to each 2012 Fall Meeting attendee.

Sponsors are responsible for coordinating the shipping and delivery of the informational, promotional and exhibition materials to the Fontainebleau Miami. Please coordinate all details

and shipping logistics with Audrey Lamb, Senior Meeting Planner, at Audrey.Lamb@AmericanBar.org or +1.202.662.1663.

PUBLICITY OPPORTUNITIES

PRE MEETING BROCHURE MAILER AND/OR ON SITE MEETING INFORMATION GUIDE

INSIDE PAGES **\$2,000 (full page)/ \$1,000 (half-page)**

Publicity on the inside front cover and inside pages of the 2012 Fall Meeting Pre-Meeting Brochure Mailer and/or the On-Site Meeting Information Guide. The Pre-Meeting Brochure Mailer is sent to all Section members in the mail over the Summer. The On-Site Meeting Information will be distributed in the Delegate Bag to each meeting attendee upon check-in at the Fontainebleau Miami.

ABA International must sign off on proofs associated with publicity in the Pre-Meeting brochure and the On-Site Information Guide. Please coordinate all details and logistics with Audrey Lamb, Senior Meeting Planner, at Audrey.Lamb@AmericanBar.org or +1.202.662.1663.

SPONSORSHIP OPPORTUNITIES

All prices are for **NON-EXCLUSIVE** sponsorships unless otherwise indicated. **Non-Exclusive sponsorships are convertible to Exclusive sponsorships for twice the Non-Exclusive sponsorship rate listed below.**

OPPORTUNITIES	SPONSORSHIP COSTS
PREMIER OPPORTUNITIES \$12,500 – \$17,000	
PRIMARY MEETING SPONSOR (EXCLUSIVE)	\$17,000.00 <input type="checkbox"/>
PLATINUM SPONSOR (EXCLUSIVE)	\$15,000.00 <input type="checkbox"/>
GOLD SPONSOR (NON-EXCLUSIVE, MAXIMUM 2 FIRMS)	\$12,500.00 <input type="checkbox"/>
NETWORKING OPPORTUNITIES \$4,000 – \$10,000	
Thursday Reception Sponsor (Non-Exclusive)	\$10,000.00 <input type="checkbox"/>
Wednesday Opening Reception Sponsor (Non-Exclusive)	\$10,000.00 <input type="checkbox"/>
Friday Chair's Closing Reception Sponsor (Non-Exclusive)	\$10,000.00 <input type="checkbox"/>
Tuesday WIN/SIN/YIN/GIN/Outreach Reception Sponsor (Non-Exclusive)	\$7,500.00 <input type="checkbox"/>
Wednesday Luncheon Sponsor (Non-Exclusive)	\$ 7,500.00 <input type="checkbox"/>
Thursday Luncheon Sponsor (Non-Exclusive)	\$ 7,500.00 <input type="checkbox"/>
Friday Luncheon Sponsor (Non-Exclusive)	\$ 7,500.00 <input type="checkbox"/>
After-Hours Reception Sponsor (Friday) (Non-Exclusive)	\$ 7,000.00 <input type="checkbox"/>
Wednesday Continental Breakfast Sponsor (Non-Exclusive)	\$ 5,500.00 <input type="checkbox"/>
Thursday Continental Breakfast Sponsor (Non-Exclusive)	\$ 5,500.00 <input type="checkbox"/>
Friday Continental Breakfast Sponsor (Non-Exclusive)	\$ 5,500.00 <input type="checkbox"/>
Wednesday Morning Networking Break Sponsor (Non-Exclusive)	\$4,000.00 <input type="checkbox"/>
Wednesday Afternoon Networking Break Sponsor (Non-Exclusive)	\$4,000.00 <input type="checkbox"/>
Thursday Morning Networking Break Sponsor (Non-Exclusive)	\$4,000.00 <input type="checkbox"/>
Thursday Afternoon Networking Break Sponsor (Non-Exclusive)	\$4,000.00 <input type="checkbox"/>

Friday Morning Networking Break Sponsor (Non-Exclusive)	\$4,000.00	<input type="checkbox"/>
Friday Afternoon Networking Break Sponsor (Non-Exclusive)	\$4,000.00	<input type="checkbox"/>
PROGRAM TRACK OPPORTUNITIES \$8,000		
Program Track Sponsor (Exclusive Per Track)	\$8,000.00	<input type="checkbox"/>
PRODUCT/SERVICES OPPORTUNITIES \$3,500 - \$8,000		
CD-ROM/Program Materials Sponsor (Non-Exclusive)	\$8,000.00	<input type="checkbox"/>
Cyber Café Sponsor	\$6,000.00	<input type="checkbox"/>
Conference Delegate Bag Sponsor (Exclusive)	\$6,000.00	<input type="checkbox"/>
On-Site Meeting Information Guide Sponsor (Exclusive except that primary meeting sponsor will also be denoted on guide cover)	\$5,000.00	<input type="checkbox"/>
Conference Pads & Pens Sponsor (Exclusive)	SOLD	
Hotel Key Cards and Welcome Flyer Sponsor (Exclusive)	\$5,000.00	<input type="checkbox"/>
Wi-Fi Sponsor (Exclusive)	\$5,000.00	<input type="checkbox"/>
2013 Spring Meeting Preliminary Schedule Sponsor (Exclusive)	\$4,000.00	<input type="checkbox"/>
Miami Restaurant Guide Sponsor (Exclusive)	\$4,000.00	<input type="checkbox"/>
Miami Pocket Map Sponsor (Exclusive)	\$4,000.00	<input type="checkbox"/>
Lanyards Sponsor (Exclusive)	SOLD	
USB Drive Sponsor (Exclusive)	\$4,000.00	<input type="checkbox"/>
Gold Ball Sponsor (Exclusive)	\$4,000.00	<input type="checkbox"/>
Thermal Mugs Sponsor (Exclusive)	\$4,000.00	<input type="checkbox"/>
Water Bottles Sponsor (Exclusive)	\$4,000.00	<input type="checkbox"/>
Social Media Sponsor (Exclusive)	\$3,500.00	<input type="checkbox"/>
EXHIBITOR OPPORTUNITIES \$2,500 - \$3,000		
Meeting Exhibitor Sponsor (Non-Exclusive)	\$3,000.00	<input type="checkbox"/>
Conference Bag Insert Sponsor (Non-Exclusive)	\$2,500.00	<input type="checkbox"/>
SUPPORTER OPPORTUNITIES \$1,500 - \$4,000		
Country Sponsor (Exclusive per Country)	\$4,000.00	<input type="checkbox"/>
Meeting Supporter (Non-Exclusive)	\$1,500.00	<input type="checkbox"/>
PUBLICITY OPPORTUNITIES \$1,000 - \$2,000		
Inside Page of Pre-Meeting Brochure Mailer (Full Page)	\$2,000.00	<input type="checkbox"/>
Inside Page of Pre-Meeting Brochure Mailer (Half Page)	\$1,000.00	<input type="checkbox"/>
Inside Page of On-Site Meeting Information Guide (Full Page)	\$2,000.00	<input type="checkbox"/>
Inside Page of On-Site Meeting Information Guide (Half Page)	\$1,000.00	<input type="checkbox"/>

SPONSORSHIP AGREEMENT FORM



SPONSORSHIP OPPORTUNITY DESIRED

List Sponsorship(s) here:

PRIMARY CONTACT

Name:

Firm:

Address:

City:

State/Province/Region:

Postal Code:

Country:

Telephone:

Fax:

E-mail:

MARKETING/ADVERTISING CONTACT

Name:

Firm:

Address:

City:

State/Province/Region:

Postal Code:

Country:

Telephone:

Fax:

E-mail:

PAYMENT INFORMATION

Visa MasterCard American Express Check for \$ (enclosed)

Name on Card:

Card Number:

Expiration Date:

Signature:

Send Invoice (Complete Information below)

INVOICE CONTACT

Name:

Firm:

Address:

City:

State/Province/Region:

Postal Code:

Country:

Telephone:

Fax:

E-mail:

PLEASE COMPLETE THIS FORM AND SUBMIT TO:

Audrey Lamb, American Bar Association, Section of International Law
C/O 2012 Fall Meeting Sponsorship, 740 Fifteenth Street, NW Washington,
DC, 20005 OR Fax to 202.662.1669

TERMS: Full payment must accompany this sponsorship agreement form. All sponsorship purchases are nonrefundable. Invoice will be sent if full payment is not received with this agreement form. Sponsorship will not be recognized until payment has been received in full.

NOTE: Submission of your logo in both **high resolution .jpg** and **.eps** formats along with providing the organization URL should be submitted within one week of finalizing this agreement.