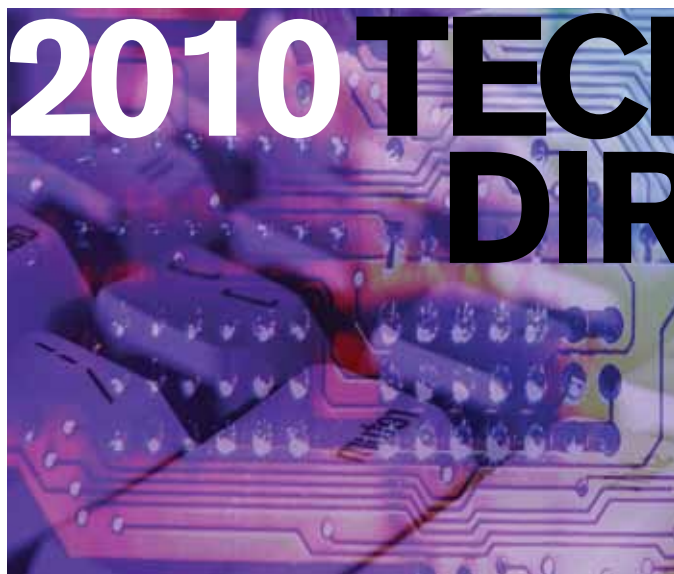


ABA TECHSHOW

2010 TECHNOLOGY DIRECTORY



AT-A-GLANCE GUIDE | Each year, the world's leading legal technology companies gather at ABA TECHSHOW® in Chicago to present their latest products and services. *Law Practice's* technology directory presents the companies that are exhibiting at the 2010 conference and EXPO. Please visit the Web sites for additional information about the goods and services offered—there are plenty of new exhibitors this year. And check the Web site at www.techshow.com for the latest news on the conference and links to the ABA TECHSHOW exhibitors and sponsors.

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ABA TECHSHOW AT-A-GLANCE

- **WHAT** Three days of simply the best legal technology CLE, networking events and a two-day EXPO
- **WHEN** March 25-27, 2010
- **WHERE** Hilton Chicago, Chicago, IL
- **PROGRAM** The three-day conference offers more than 60 legal technology programs and training sessions in these educational tracks:
 - ▶ Advanced IT
 - ▶ E-Discovery
 - ▶ Face-to-Face (Roundtable Sessions)
 - ▶ Finance
 - ▶ Large Firm/Corporate Counsel
 - ▶ Litigation and Trial Skills
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 - ▶ Marketing/Social Networking
 - ▶ Meet the Author
 - ▶ Mobility
 - ▶ Paperless Practice
 - ▶ Practice in the "Cloud"
 - ▶ Power Users
 - ▶ Smartphones
 - ▶ Solo/Small Firm
- **EXPO** Learn about the latest products and services at the two-day ABA TECHSHOW EXPO.
- **KEYNOTE: The New Big Bang—The Convergence of Technology and Marketing.** In his keynote address, marketing and technology author *Ari Kaplan* will discuss how to develop cutting-edge marketing strategies to take advantage of technology and the power of the Internet.
- **MORE INFO** For complete details and to register, visit www.techshow.com.

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Conference: March 25-27, 2010 • EXPO: March 25-26, 2010
Hilton Chicago, Chicago, IL

KEYNOTE ADDRESS

The New Big Bang: The Convergence of Technology and Marketing

Ari Kaplan, Principal, Ari Kaplan Advisors



This year's keynote speaker, Ari Kaplan, a lawyer and seasoned marketing and technology author will discuss why the convergence of technology and marketing matters and how legal professionals can use these powerful new tools to bust through a cluttered and competitive marketplace.

Bring in the Completed Form Below for Free Entrance to the ABA TECHSHOW EXPO!

ABA TECHSHOW EXPO Hours: (Thursday and Friday Only)

Thursday, March 25, 2010 9:30 a.m. - 5:00 p.m.

Friday, March 26, 2010 9:00 a.m. - 3:30 p.m.

Location: Hilton Chicago, 720 South Michigan Ave.
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