

Presents a Quick Teleconference program

This program does not offer CLE credit.

Sustainable Business Practices and the Triple Bottom Line in the U.S. Market

Wednesday, October 13, 2010

12:00 p.m. – 1:30 p.m. Eastern Time / 11:00 a.m. – 12:30 p.m. Central Time
10:00 a.m. – 11:30 a.m. Mountain Time / 9:00 a.m. – 10:30 a.m. Pacific Time

Program Overview:

The panel discussion will provide an overview of the current state of play in the U.S. market for sustainability in business and industry. Building on moderator Ira Feldman's business and industry chapter in John Dernbach's "Agenda for a Sustainable America," published last year by ELI, the panel will introduce sustainability concepts and principles; provide examples of leading corporate sustainability initiatives and emerging trends; and explore the relative significance of various regulatory, voluntary and financial sector drivers for "triple bottom line" thinking. Geared especially to inform practicing environmental lawyers, the invited panelists represent three key perspectives on sustainability -- corporate, NGO, and financial sector. Ken Strassner led Kimberly-Clark's sustainability efforts and he now chairs "Competing on Sustainability," an industry working group convened by the AHC Group to identify sustainability best practices. Michael Muyot leads CRD Analytics, a Wall Street firm that partners with NASDAQ, JustMeans, and other organizations to analyze corporate sustainability disclosure and performance. Chris Davis, formerly partner at the Goodwin Proctor law firm, is now Director of Investment Programs for Ceres, a leading not-for-profit championing sustainability in the corporate and financial worlds.

Educational Objectives:

- Introduce sustainability framework
- Provide examples of corporate sustainability initiatives
- Explore the regulatory and financial sector drivers for business and industry

Moderator:

Ira Feldman, Greentrack Strategies, Bethesda, MD

Panelists:

Chris Davis, Ceres, Inc., Boston, MA

Michael Muyot, CRD Analytics, New York, NY

Ken Strassner, Kimberly-Clark, Sandy Springs, GA

Questions?

Do you have a question that you would like the panel to address? Please email your question to Ira Feldman, at ira@greentrack.com by Tuesday, October 12, 2010 at noon Eastern Time and the panel will make every effort to address your inquiry.

