

# LAW DAY PLANNING GUIDE 2011

OUTREACH • TALKING POINTS • RESOURCES



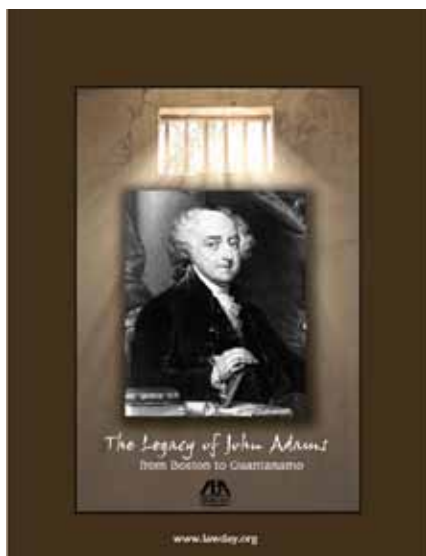
*The Legacy of John Adams*  
from Boston to Guantanamo



[www.lawday.org](http://www.lawday.org)

# LAW DAY 2011

## PLANNING GUIDE



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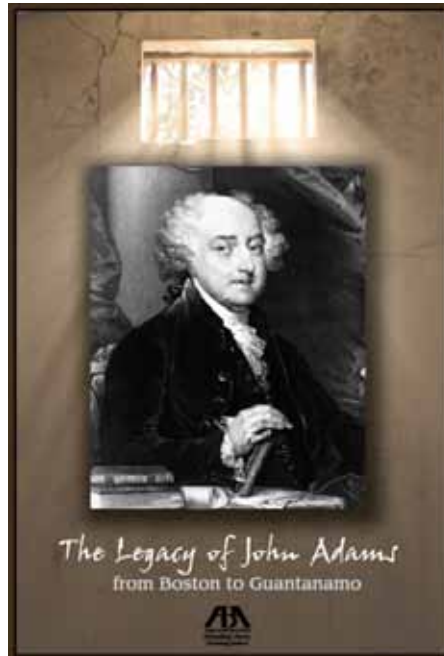
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## Law Day 2011

John Adams's role in the 1770 Boston Massacre trials is regarded as a noteworthy example of commitment to the rule of law and the defense of the rights of the accused, even in cases where advocates represent unpopular clients and become involved in matters that generate public controversy. Patriot, advocate, diplomat, constitutional theorist, and political activist, Adams became our nation's first lawyer-president in 1797. The 2011 Law Day theme provides us with an opportunity to assess and celebrate the legacy of John Adams, explore the historical and contemporary role of lawyers in defending the rights of the accused, and renew our understanding of and appreciation for the fundamental principle of the rule of law.



**1957** American Bar Association President Charles S. Rhyne envisions a special national day to mark our commitment to the rule of law.

**1958** President Dwight D. Eisenhower establishes the first Law Day.

**1961** Congress issues a joint resolution designating May 1 as the official date for celebrating Law Day. This is subsequently codified (U.S. Code, Title 36, Section 113).

**Each Year May 1** is the official date for Law Day, but programs are sometimes held before or after that date. Some bar associations and other organizations celebrate Law Week or Law Month.



### 2010 ABA Law Day Outstanding Activity Award Winners

Congratulations to the 2010 American Bar Association Law Day Outstanding Activity Award winners. With significant involvement from members of the bar and bench, the recipient organizations presented innovative and effective outreach programs that reached youth and adult community members.



**U.S. District Court  
District of Minnesota**  
*Open Doors to Federal Courts*  
[www.mnd.uscourts.gov](http://www.mnd.uscourts.gov)



**Houston Bar Association**  
*Law Week Programs*  
[www.hba.org](http://www.hba.org)



**Nashville Bar Association**  
*Defending Freedom in the Nashville  
Sit-in Trials*  
[www.nashvillebar.org](http://www.nashvillebar.org)

Visit [www.LAW+DAY.org](http://www.LAW+DAY.org) for more information about these award-winning programs.



When Justice Sandra Day O'Connor addressed the National Council for the Social Studies a few years ago, she told the assembled educators, "you're the ones who will help succeeding generations learn what they have to know to keep this country on the right track and to have understanding citizens who participate." Educators have a special role to play in that effort. I believe her charge, however, should apply not just to teachers, but also to lawyers and judges. The ABA's House of Delegates recently approved a policy resolution to this effect. It "encourages all lawyers to consider it a part of their fundamental responsibility to ensure that students experience high-quality civic learning, including the study of law, government, and history." Accordingly, I have made civic education one of my priorities during my term as president and have established a Commission on Civic Education in the Nation's Schools, composed of distinguished lawyers, judges, and educators, to help guide this effort.

Law Day is a day on which we take time to examine and celebrate our commitment to the rule of law. It is the perfect opportunity for legal professionals to take an active role in advancing public understanding about law.

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## This year's Law Day theme ... fosters understanding of the historical and contemporary role of lawyers in defending the principle of due process and the rights of the accused.

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I have chosen this year's Law Day theme, *The Legacy of John Adams, From Boston to Guantanamo*, to highlight our nation's first lawyer-president and to foster understanding of the historical and contemporary role of lawyers in defending the principle of due process and the rights of the accused.

In 1770, John Adams, then a young leader in the American colonial resistance to British rule, defended the British officer and soldiers charged with firing into a crowd of protestors and killing five civilians in the "Boston Massacre." Adams ably defended those soldiers, despite risks to his safety and his livelihood, and regardless of the fact that many saw them as agents of an oppressive and unrepresentative British rule. He did so because of his faith in due process of law, in what he would later famously phrase as "a government of laws, not of men."

John Adams is but one example of many noteworthy cases in American history in which lawyers have stepped forward to defend unpopular clients and the fundamental principle of the rule of law.

I urge all Americans — and especially my fellow legal professionals — to take full advantage of Law Day — and all opportunities for civic education. Look in these pages and online at [www.lawday.org](http://www.lawday.org) for ideas on how you can help contribute to civic education in our schools and communities on Law Day and every day.

Sincerely,

A handwritten signature in black ink that reads "Stephen N. Zack". The signature is written in a cursive, flowing style.

Stephen N. Zack  
President  
American Bar Association



Welcome to Law Day 2011. Planning a Law Day program is a challenging and rewarding experience. This planning guide is designed to assist you in making your Law Day events successful, interesting, and easy to accomplish.

Our 2011 Law Day theme, *The Legacy of John Adams: From Boston to Guantanamo*, highlights America's first lawyer-president and asks us to promote public understanding of the rule of law, due process, and rights of the accused. Integrating the theme into an engaging program for K–12 students, law students, lawyers, and the greater community is no small feat.

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This guide mentions only a few of the many resources available to you for Law Day, so please visit [www.lawday.org](http://www.lawday.org) for even more tips, strategies, and resources including lesson plans for your work with schools.

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In the pages that follow, you will find a time line and checklist to help you plan your events, as well as hints and tips to publicize your programs. If you are planning a speech or an op-ed in support of Law Day, you will find background on the legacy of John Adams and other lawyers in history notable for their dedication to due process of law and the rights of the accused—sometimes at great personal cost.

We have gathered ideas from a variety of successful Law Day planners on how to reach out to your community, the profession, law students, and schools. In the resource catalog section, you will find relevant and fun resources and give-aways for promoting your programs and events and thank-you gifts for your speakers, volunteers, and honorees. For the most comprehensive catalog, please visit the ABA Law Day store at [www.lawday.org](http://www.lawday.org).

This guide mentions only a few of the many resources available to you for Law Day, so please visit [www.lawday.org](http://www.lawday.org) for even more tips, strategies, and resources, including sample promotional and marketing materials and lesson plans for your work with schools. Visit the online calendar, post your event information, and view other Law Day plans from your state and around the country.

Browse success stories to develop your own best practices, or network with potential collaborators and partners through the Law Day Alliance Members page. For up-to-the-minute updates and reminders on early bird discounts, join the Law Day listserv.

You make Law Day possible, and the ABA applauds you for your work. Without your efforts, Law Day would not reach so deeply into our schools and communities and might just be another date on the calendar. Your work results in the meaningful activities, programs, and commemorations and the many teachable moments that reach deep into the civic life of our country. The ABA is here to assist you in your Law Day planning and to help make every Law Day program a successful one. Please do not hesitate to contact the ABA Division for Public Education with any questions or comments about Law Day 2011.

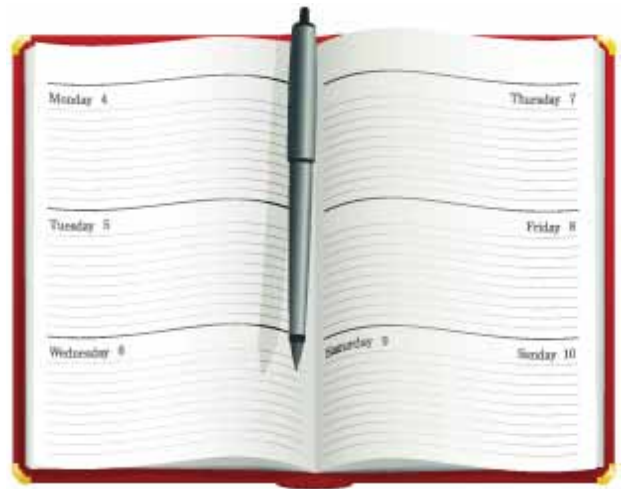
Sincerely,

A handwritten signature in black ink that reads "Kim J. Askew".

Kim J. Askew  
National Law Day Chair

# Create an Effective Plan

Key to a well-run Law Day program



## February : Finalize your Law Day action plan.

Work with your planning committee to hammer out the details of your program. Your action plan should answer certain key questions:

**What are your main objectives?** Law Day programs can serve many purposes. Decide if your goals are to educate, build public awareness, recognize legal professionals, raise money for a law-related charity, provide services to your community, or some combination of the above.

**Who is your target audience?** Do you want to reach young people or engage the broader community? Do you want to reach out to legal professionals? Would you like to involve law students?

**What is your budget?** Be sure to think in terms of time and human resources, in addition to funding. If there are budget shortfalls, are there potential donors—of money, in-kind gifts, or time—whom you should solicit?

**Who are your potential partners?** Are there community groups, schools, law firms, or local civic organizations that could collaborate with you to organize and present the program?

**How will you publicize your program and its broader message?** Your action plan should include a publicity plan. Keep reading this guide for more on publicity.

**What resources will you need to support your program?** The ABA has developed a variety of promotional and educational products to enhance your Law Day programs. Browse the Resource Catalog beginning on page 14.

**Purchase Law Day materials** by February 25 to receive a 10% discount.



Lawyers facilitate an ABA *Dialogue* for students at Cesar Chavez Charter School for Public Policy in Washington, DC.

## March: Keep things moving forward.

With eight weeks to go, it is important to stay focused. Use the following goals to keep yourself and your fellow planners on track.

**Focus on publicizing your program** by working with local media to get some attention and promoting your program on your website and the websites of your partners and supporters.

**Share your program ideas** with planners across the country by posting your program on the calendar at [www.lawday.org](http://www.lawday.org).

**Download logos** and artwork from [www.lawday.org](http://www.lawday.org) to use in your own material.

**Prepare “job” descriptions** for each volunteer role to outline your expectations. This will ensure that all your volunteers know exactly what is expected of them.

**Provide presenters** with event details and logistics.

**Purchase Law Day materials** by March 25 to receive a 5% discount.

## April: Use time wisely.

In this last month before your program, you should plan to spend a considerable amount of time in preparation.

**Schedule a photographer or videographer** and provide a list of activities you want captured.

**Distribute a list of planned activities** (if appropriate) and other supporting materials in advance of events.

**Conduct a last-minute publicity blitz.**

**Purchase Law Day materials** to ensure delivery in time for your programs.

Visit [www.LAW\\*DAY.org](http://www.LAW*DAY.org)  
to exchange program ideas.

# Generate Buzz



ABA Law Day panel program at the Woodrow Wilson International Center for Scholars

## Broaden and diversify your media plan to increase your chances of getting coverage.

- Ask your mayor or governor to issue a 2011 Law Day proclamation. The signing ceremony itself is newsworthy—especially if senior government officials and prominent members of the legal community are involved.
- The media love human interest stories. Your work with youth may be an easier sell to media outlets, but don't overlook other possible interesting stories about your volunteers, legal professionals, or community members.

### Young Lawyers Division Video Contest



Participate in the ABA Young Lawyers Division 2011 Law Day theme-related video contest for high school students. Four finalists receive an expense-paid trip to Washington, DC, for Law Day, where the winner will be announced.

Go to [www.abanet.org/yld/lawday](http://www.abanet.org/yld/lawday) for contest rules.



### Social networking

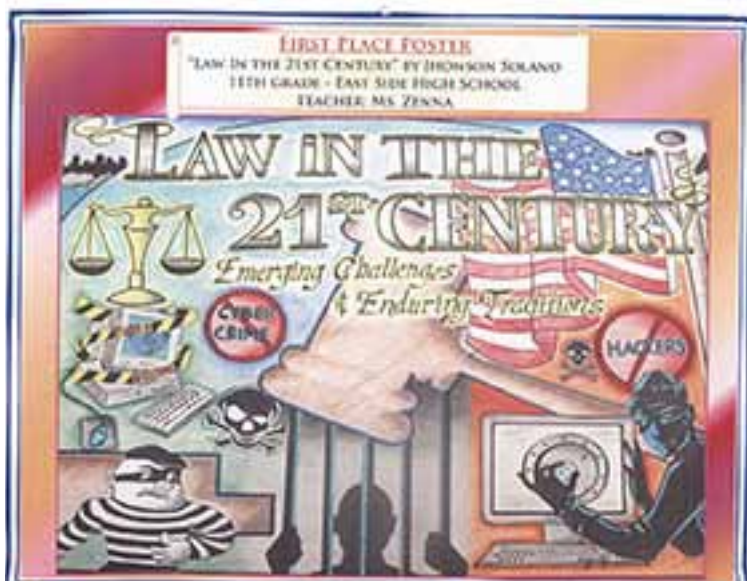
Use social media to help create “buzz.” Law Day planners have successfully reached out with blog posts about their programs, Facebook groups, and even Tweets from their events.

- Broaden and diversify your media plan to increase your chances of getting coverage. Newspapers, radio, website postings, blogs, television, and social networking sites all reach different target audiences.
- Join with your local newspaper or library to sponsor a video, photography, or essay contest reflecting the Law Day theme.

Invite a panel of legal professionals to serve as judges. It is a great way to encourage participation. Include the award ceremony as an event in your overall programs and create an exhibit with the entries in courthouses, bar association headquarters, government buildings, or libraries.



for sample proclamations, PSAs, and op-eds.



Winning Law Day poster from Superior Court of New Jersey—Essex Vicinage

# Going Public



St. Louis: Law Day program featuring 1964 “Freedom Summer” civil rights veterans

Think creatively when considering venues for public programs. Libraries, community centers, and government buildings are all good choices, but don't forget shopping malls, museums, plazas, and religious centers. Brainstorm ways to bring Law Day programs to places community members can easily access, including public places they already frequent.

**Movie Screening** Show a movie related to the Law Day theme. Select a classic such as *To Kill a Mockingbird* or consider *The Response* (see page 13) or *The Conspirator*, a new Robert Redford-directed feature film about the lawyer representing accused Lincoln-assassination conspirator Mary Surratt.

**Public programs** Invite lawyers, judges, legal scholars or community leaders to address a topic drawn from the Law Day theme. Consider including a local media personality to increase interest and awareness. Open the event to the public. Remember to schedule it so that the most people can attend: either during the lunch hour or immediately after work.

**Programs in partnership with service organizations** Rotary Clubs, Kiwanis Clubs, League of Women Voters, Boys and Girls Clubs, YMCA Youth in Government programs, and other service organizations may be interested in working with you to create a program relevant to their members.

**Open House or Mock Trial** Law Day is the perfect opportunity to invite the public to tour courthouses, government offices, law firms, or bar association headquarters. Consider pairing the tour with a mock trial to further enhance the impact.

**Dial-a-Lawyer or Pro Bono Legal Advice** Law Day planners find that these events attract community participation and media attention. They are also a great way to get more legal professionals involved in your program.

**Conduct a *Dialogue on John Adams and His Legacy*.** The ABA *Dialogue* program provides lawyers, judges, and teachers with the resources they need to engage students and community members in a discussion of fundamental American legal principles and civic traditions. Invite your bar association president, other leaders of the bar and bench, and law professors to conduct *Dialogue* programs on John Adams and His Legacy. Go to [www.lawday.org](http://www.lawday.org) to find resources for the ABA *Dialogue* program.



Oklahoma Bar Association members volunteer for Dial-A-Lawyer.

Visit  
[www.LAW+DAY.org](http://www.LAW+DAY.org)

for more information, including suggested movies.

# Law Students Serving the Community



Southwestern Law School students visit a high school class in Los Angeles.

Student bar associations and law student organizations can partner with other Law Day planners or plan their own programs. Be flexible in scheduling. If the demands of the academic calendar do not allow for a May 1 commemoration, consider celebrating in late March or early April.

**You have more assets than you realize.** Among the broader legal community, law students are uniquely situated in terms of access to resources. You have a built-in network of individuals with informed and interesting perspectives, including your dean of students, professors and visiting scholars, and alumni and fellow students. Similarly, think about other student organizations on campus that might be interested in collaborating on your program, and the availability of facilities on campus that might serve as a venue for an event in your program.

**Consider sharing your strengths with groups off campus.** Many local and state bar associations, K-12 schools, and local civic organizations participate in Law Day with programs of their own. Your knowledge, energy, and enthusiasm may be just what they need.

**Reach young people through fun, interactive programming.** K-12 students are a great audience for a law school Law Day program, and these programs can be a lot of fun for you and the students. With the help of other members of your law school community, you could host a mock trial or conduct an *ABA Dialogue*.

**Conduct a Civics and Law Academy.** Student bar leaders can encourage law schools to sponsor one of these academies, part of a nationwide civic education initiative spearheaded by the ABA. Go to [www.abanet.org/publiced/civics](http://www.abanet.org/publiced/civics) for more information.

**Be rewarded for a job well done.** While it's true that your program's success at educating, raising awareness, and just plain having fun are Law Day's main rewards, it's nice to receive national recognition, too. The ABA presents Outstanding Law Day Activity Awards every year. For more details on the award for law student programs and instructions for submitting your program, visit [www.lawday.org](http://www.lawday.org).

“A well informed public is essential to foster a more vibrant and democratic society. Law Day promotes interaction between the community and legal professionals and provides access to resources that will help the public learn more about the law. It is great way to cultivate a concrete understanding of the law and its importance to society.

Law Day is especially significant to me and other law school students as we have dedicated our studies and our future careers to the principles on which this special day was built.”

Samantha Midkiff  
University of Akron Law School  
Law School Student Liaison  
ABA Standing Committee on Public Education



for resources in the classroom, including topical lessons, *Sure-Fire Presentations*, and *ABA Dialogues*.

# Q & A John Adams and His Legacy



Paul Revere's engraving of the Boston Massacre

*The 2011 Law Day theme “The Legacy of John Adams: From Boston to Guantanamo” provides us with an opportunity to consider John Adams, explore the historical and contemporary role of lawyers in defending the rights of the accused, and renew our understanding of and appreciation for the fundamental principle of the rule of law.*

*In a question-and-answer format, you will find some key facts and historical examples regarding the Boston Massacre, John Adams, and his legacy. Use these as talking points for speeches, presentations, and discussions related to the Law Day theme.*

## Q. Who was John Adams?

**A.** Resistance leader and patriot, advocate and diplomat, and constitutional theorist and political activist, John Adams became our nation's first lawyer-president in 1797. He developed one of the largest legal practices in colonial Massachusetts. Born in 1735, Adams died at age 90 on July 4, 1826, the 50th anniversary of the Declaration of Independence. Thomas Jefferson, Adams's fellow revolutionary and later political opponent, died on the same day.

## Q. Who coined the famous phrase “a government of laws, not men”?

**A.** Writing the *Novanglus* essays in 1775, Adams first referred to “a government of laws, not of men.” The phrase expressed his firmly held belief in the rule of law as the foundation for republican government and the basis for political liberty. It was subsequently incorporated into the 1780 Constitution of the Commonwealth of Massachusetts, written principally by Adams and a model for the subsequent U.S. Constitution of 1787. The phrase was also famously quoted in the landmark 1803 U.S. Supreme Court case *Marbury v. Madison*, which established judicial review, the federal courts' power to void executive and legislative acts as unconstitutional.

**Q. What was the Boston Massacre?**

**A.** On the evening of March 5, 1770, British soldiers fired into a crowd of protesters who had gathered near the Customs House on King Street in Boston. The soldiers were under the command of Captain Thomas Preston. Five colonists died, including Crispus Attucks, a man of Native American and African descent. The term *massacre* quickly became associated with the event, which others characterized as a *riot*—depending on their point of view as to what happened and why. Some argued the soldiers were provoked with hurled insults, snowballs, oyster shells, and other objects. Others claimed the soldiers violently overreacted. Captain Preston and eight of his men were arrested and indicted for murder.

**Q. What was the historical context?**

**A.** American colonies were under British rule. Massachusetts colonists had actively resisted what they considered unfair taxes imposed by the British Parliament with the 1767 passage of the Townshend Acts. Protests ranged from the halls of the Massachusetts House of Representatives to the shipyards of Boston Harbor to city streets. Beginning in 1768, British troops began arriving in Boston to enforce order. By 1770, they numbered 4,000. Boston then had just 20,000 residents. The Boston Massacre took place five years before the American Revolutionary War began.

**Q. What happened at the trials?**

**A.** Although a prominent leader in the American colonial resistance to British parliamentary authority, Adams agreed to take on the cases, as he felt Captain Preston and the British soldiers deserved effective defense. Preston's trial began in October 1770. After he was ably defended by Adams who cast doubt as to whether Preston gave orders to shoot, the jury acquitted the British captain. The trial of the eight soldiers began in December. Adams argued that the soldiers had fired in self-defense and that the protesters were an unruly mob. The jury acquitted six of the soldiers and found the other two, who had been proven to have fired their weapons, guilty of manslaughter. Their punishment was to have their thumbs branded.

**Q. What did John Adams think about his role in defending the accused at the Boston Massacre trials?**

**A.** Writing in his diary three years after the event, Adams remarked: "The Part I took in Defence of Cptn. Preston and the Soldiers, procured me Anxiety, and Obloquy enough. It was, however, one of the most gallant, generous, manly and disinterested Actions of my whole Life, and one of the best Pieces of Service I ever rendered my Country. Judgment of Death against those Soldiers would have been as foul a Stain upon this Country as the Executions of the Quakers or Witches, anciently. As the Evidence was, the Verdict of the Jury was exactly right."

**Q. Why is John Adams's role in the Boston Massacre trial significant today?**

**A.** His role in the 1770 Boston Massacre trials has come to be seen as a lawyerly exemplar of adherence to the rule of law and defense of the rights of the accused, even in cases when advocates may represent unpopular clients and become involved in matters that generate public controversy. For a contemporary illustration, in March 2010, 19 prominent lawyers signed an open letter supporting the role of lawyers in defending Guantanamo detainees by declaring, "The American tradition of zealous representation of unpopular clients is at least as old as John Adams's representation of the British soldiers charged in the Boston Massacre."

**Q. What are some other famous cases in American history in which lawyers have engaged in principled representation of unpopular clients?**

**A.** Although each is unique in circumstance and significance, these highlighted cases are noteworthy in American history.

**1846 William Seward's Defense of William Freeman**

In the face of public threats, William Seward, who would go on to become President Lincoln's secretary of state, took on the highly unpopular defense of William Freeman, a mentally ill man of African-American and Native American descent. Freeman was accused of breaking into a home and killing its four occupants. Seward argued against executing Freeman, who had been badly abused in prison, on the grounds of the relatively new defense of insanity.



1886 illustration of the Haymarket bomb explosion.

**1886 Sigmund Ziesler, William Foster, and William Perkins Black Represent the Haymarket 8**

After a bomb was thrown at police officers dispersing a union rally, headlines in the Chicago papers demanded revenge against the mostly immigrant workers accused of

inspiring a riot and killing police officers. Zeisler, Foster, and Black defended their unpopular clients with appeals to a jury, packed by supporters of the prosecution, to remember their duty to apply the law without prejudice. Their appeals were in vain. All eight defendants were convicted on circumstantial evidence often obtained without proper warrants. In 1893, the three surviving defendants (four were hanged; one committed suicide in jail) were pardoned by Illinois governor John P. Altgeld. A lawyer himself, Altgeld wrote a more-than-16,000-word pardon for these men in which he painstakingly argued the injustice of their trial on five key points. By doing so, Altgeld knowingly sacrificed his promising political career to correct what he saw as a miscarriage of justice.



Lawyer Samuel Liebowitz with Scottsboro Boys

## 1930s **Samuel Liebowitz Defends the Scottsboro Boys**

In 1931, nine young black men were accused of raping two white women on a Southern Railroad freight train. They were arrested, tried, convicted, and sentenced to death in April of that year. Trials and appeals would go on for more than seven years. Twice the case went to the U.S. Supreme Court, which overturned the convictions on constitutional grounds, resulting in retrials. In 1933 Samuel Liebowitz, a rising legal talent in New York, began serving as counsel for the defendants. In Alabama Liebowitz encountered threats to his personal safety and vicious Anti-Semitism. Trial judge James Horton, who came to regard the case against the defendants as weak and suspect, set aside defendant Heywood Patterson's guilty verdict. Due to his courageous and principled ruling, he lost his judgeship in the next election. Prosecutors succeeded in assigning a new judge, William Callahan, to the retrial. Callahan antagonized Liebowitz and virtually assured that defendants Patterson and Norris were convicted and sentenced to death. The racially charged trial attracted national attention. Thousands marched in support of the defendants

in Washington, DC. Ultimately, after years in prison, four of the defendants were released and three were paroled or pardoned. In 1936 Haywood Patterson was convicted for a fourth time. Although appealed, the conviction was upheld. The trial of Tom Robinson in *To Kill a Mockingbird* is widely believed to have been inspired by those of the Scottsboro Boys.

## 1999 – 2004 **Michael Tigar and Brian Hermanson Represent Terry Nichols**

In 1995 explosives ripped through the Murrah Federal Building in Oklahoma City, killing 168 in what was, at the time, the worst terrorist attack on U.S. soil. Timothy McVeigh was tried and convicted for executing the attack. His Army buddy, Terry Nichols, was charged with advanced knowledge of the bombing and participation in the plot. Michael Tigar defended Nichols in his federal trial. Brian Hermanson, at the expense of his private practice, assembled the team for Nichols's defense when the state of Oklahoma prosecuted. "We had a defendant who was hated by most Oklahomans, and we would be trying it after many years of negative publicity. ... Death penalty work is always hard on the lawyer and his or her family. ... My family readily accepted my role in leading the defense of Terry. They... really believed that he needed the assistance of dedicated counsel." Read Hermanson's complete interview at <http://www.abanet.org/genpractice/magazine/2006/jul-aug/brianhermanson.html>. In both federal and state trials, juries deadlocked on whether to impose the death penalty. Nichols is serving a life sentence without possibility of parole.

## 2002 – Present **Legal Defense of Guantanamo Detainees**

In 2002 the Bush Administration established a detention facility for "unlawful enemy combatants" at the U.S. naval base at Guantanamo Bay, Cuba. Approximately 800 detainees have been imprisoned at this facility. Fewer than 200 currently remain. Lawyers sought to represent the detainees almost from the beginning. The legal status of the detainees has significantly been determined through a series of key Supreme Court cases since 2004, from *Rasul v. Bush* to *Boumediene v. Bush*. The Court has held that the U.S. federal court system has authority to decide whether foreign nationals detained at Guantanamo were wrongfully imprisoned and that these detainees have a *habeas corpus* right to challenge their detention. These rulings have made possible the active legal representation of those held in Guantanamo. Initially, lawyers were unable to visit or talk to the detainees. To date, hundreds of lawyers have committed their time, principally on a pro bono basis, to the detainees' legal defense. Among these lawyers are Erwin Chemerinsky, Candace Gorman, Joseph Margulies, Thomas Sullivan, Charles Swift, and Steven Wax.

# Preparing Generation Next



Children engage in a mock trial as part of Guam's Law Day program

If you are a legal professional (or even a full-time educator!), working with K–12 students can be as challenging as it is rewarding. Learn from those with experience, whether veteran Law Day planners or educators.

The following tips may help:

- **Interact with your students.** This may sound obvious, but it can be harder than you expect. Don't just talk — engage. Make your presentation interactive in nature.
- **Make a connection.** Your presentation will have more impact if you're able to connect the topic directly to the students' lives. You may have even greater effect if you can do this while sharing stories of your own experiences.
- **Don't go it alone.** If you're a legal professional, consult with the teacher whose classroom you'll be visiting. He or she knows the students and what works. If you're an educator, use the expertise of a lawyer or judge to help you with the legal topics you'd like to address.
- **Be respectful of the school's schedule.** School calendars fill up early, and the school day proceeds on a strict schedule. Don't wait until the last minute to get a date and time for your visit. Once you're in the classroom, be mindful of the time that you have been allotted for your presentation.

Visit  
[www.LAW\\*DAY.org](http://www.LAW*DAY.org)

for lesson plans and mock trial scripts for students of all ages.

## Programming Idea for the 2011 Theme

“I think the Law Day theme is brilliant. Providing competent legal representation is a principle that goes back to Adams's defense of the British soldiers. We intend to show how this principle is an integral part of our legal system and is relevant today. How great to connect 200 plus years of history from the Boston Massacre to Guantanamo Bay.

I saw *The Response*, winner of the Silver Gavel Award for Drama & Literature, at the ABA National Law-Related Education Conference in October 2009. I found it to be very powerful. We plan to use it in our 2011 program because it fits into this year's theme very well and will lead to some great discussions. We use video-conferencing technology to simultaneously connect students from around the state with local attorneys and judges. In addition, there are many adults who are not familiar with Adams's legacy. This is a great opportunity to educate teachers, attorneys, and students. I would suggest everyone utilize *The Response* as a core piece of the Law Day program this year.”

Kathleen Dickinson  
 Law-Related Education Coordinator  
 State Bar of Nevada



*The Response* is a thought-provoking 30 minute courtroom drama that provides a unique opportunity to see the inner workings of the Combatant Status Review Tribunals held at the U.S. Naval Base at Guantanamo Bay, Cuba. You can learn more about the film and educational materials as well as view the trailer at [www.streetlaw.org/TheResponseMovie](http://www.streetlaw.org/TheResponseMovie)

# IN THE CLASSROOM

Leave-behinds for students of all ages

## Law Day School Kit SAVE 25%



Simplify your shopping with this all-in-one kit

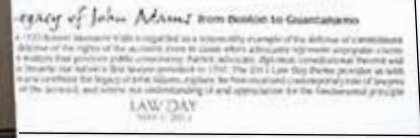
- Pencils (30)
- Pencil Sharpeners (30)
- Rulers (30)
- Law Day Ceramic Mug (1)
- Poster (1)
- Bookmarks (50)
- Balloons (30)
- Plastic Bags (50)

PC 3170639PKG - \$96.35 \$72.00



**Bookmarks** Communicate the Law Day theme visually with this graphic that speaks to John Adams' role in our understanding of the rights of the accused.

PC 3170626 - \$5.00 (pkg. of 50)



**Pencils** Red, white, and blue no. 2 pencils festooned with gold stars.

PC 3170411 - \$6.50 (pkg. of 30)

**Pencil Sharpeners** Law Day helps keep students sharp! Round blue sharpeners.

PC 3170603 - \$9.50 (pkg. of 10)



**Rulers** Make sure your Law Day measures up with these 12" wooden rulers.

PC 3170574 - \$5.95 (pkg. of 30)



**Pens** Keep Law Day in their hands and on their minds with blue Law Day pens, featuring the classic logo in white.

PC 3170604 - \$2.50 (pkg. of 10)



**Yo-yo** Bring an extra smile to their Law Day. Perfect for young people and the young at heart. Red yo-yos feature the white classic Law Day logo.

PC 3170633 - \$2.00

**New!**



**Slide Puzzle** Piece Law Day together with these 2-color 1.75" x 1.325" slide puzzles of the classic Law Day logo.

PC 3170632 - \$2.50

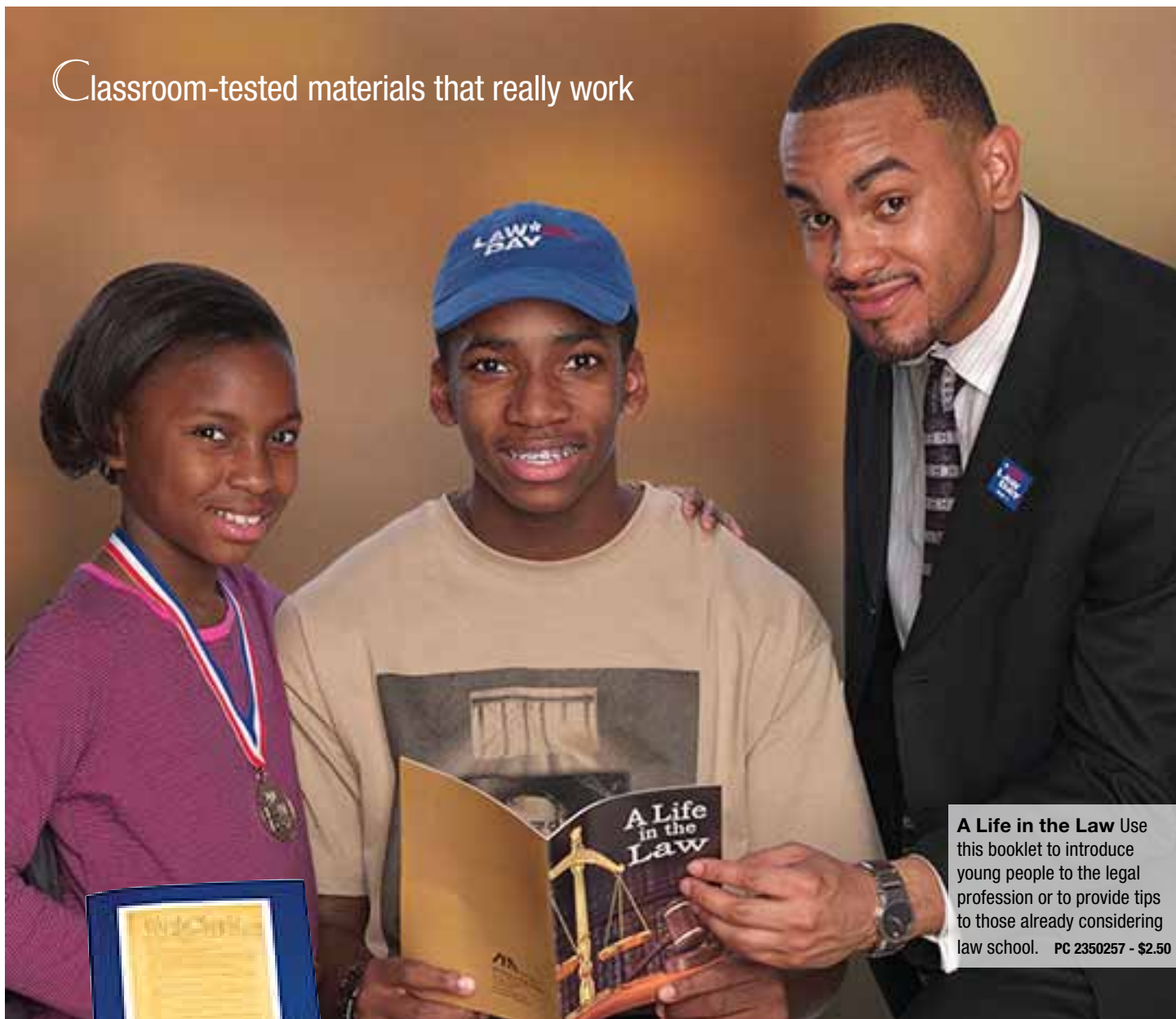


**Beach Ball** Red, white, and blue 16" or 6" balls can add an extra element of fun to a classroom exercise or be used as a giveaway or prize.

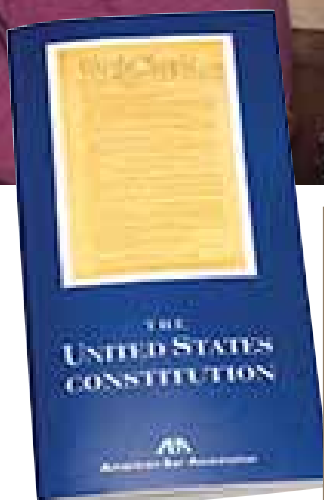
PC 3170614 - \$3.00 ea. (large, 16")

PC 3170591 - \$2.00 ea. (small, 6")

Classroom-tested materials that really work



**A Life in the Law** Use this booklet to introduce young people to the legal profession or to provide tips to those already considering law school. PC 2350257 - \$2.50



**Pocket Edition of the U.S. Constitution** This pocket-sized edition also includes the Declaration of Independence, fascinating facts, and summaries of 20 landmark cases. This Law Day leave every member of your audience with his or her own copy. PC 3170033 - \$1.50



**Legal Careers** A great leave-behind that summarizes career options and the basic preparation and skills required to enter law-related professions. PC 2350260 - \$6.00 (pkg. of 30)



**Sure-Fire Presentations Combo Pack** These booklets present the very best examples of law-related education activities to use with students at all grade levels. PC 2350242P - \$7.00

Don't see what you're looking for? Visit [www.LAW\\*DAY.org](http://www.LAW*DAY.org) Find mock trials, lessons, and many more Law Day resources and products online.

# SHOW YOUR LAW DAY SPIRIT



**Baseball Cap** Not just for a day at the ballpark! These fashionable caps with the classic Law Day logo can be worn year-round for many occasions. Available in khaki, navy, and red.

- PC 3170586K (Khaki) - \$12.00
- PC 3170586R (Red) - \$12.00
- PC 3170586N (Navy) - \$12.00

**Polo Shirts** The perfect shirt for business casual during the week or tee time on the weekend. Embroidered with the classic Law Day logo.

- PC 3170590L (Large) - \$21.95
- PC 3170590XL (XL) - \$21.95

**Mug** Ceramic mug features the 2011 John Adams theme.

PC 3170637 - \$5.00 (white)

**T-shirts** Tan shirt with attractive 2011 Law Day art, imprinted in black. Supplies are limited – buy now!

- PC 3170634 (Med.) - \$9.50
- PC 3170635 (Large) - \$9.50
- PC 3170640 (XL) - \$9.50
- PC 3170636 (2X) - \$9.50



**Buttons** Perfect for Law Day committee members to wear during your Law Day event and great table favors. (2" x 3")

PC 3170612 - \$5.50(pkg. of 10)



**Lapel Pin** An ideal gift for speakers or presenters. The lapel pin is a great way to show your Law Day pride. (1.25")

PC 3170609 - \$4.95

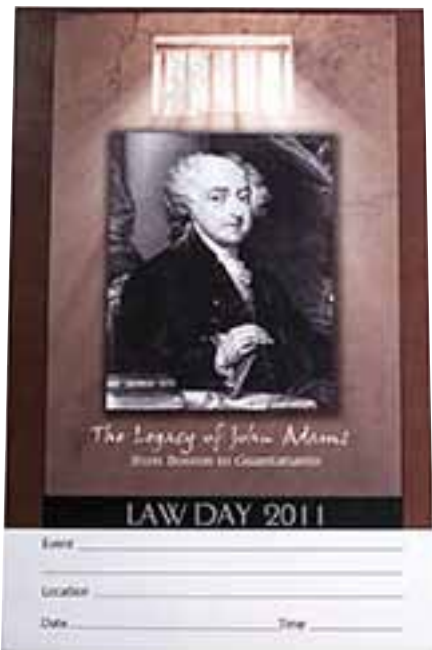


**Lapel Pin** Jewelry-style finish, star and circle, with military clutch style back.

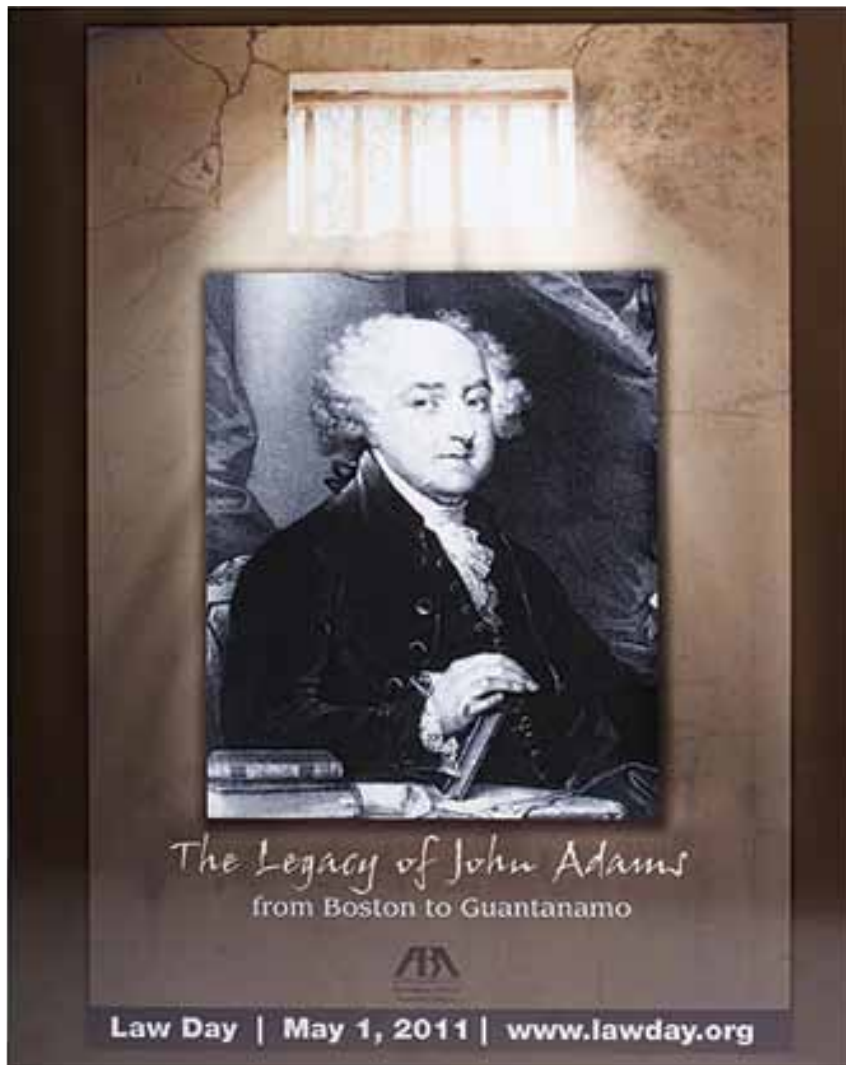
PC 3170425 - \$3.00

# SPREAD THE WORD

**Buy now while they last. Supplies are limited!**



**Display Notice** Customize your event with this inviting sign. Room at the bottom to add your event title, location, and date. The fold-out easel is perfect for placing on a counter or table top. (11" x 17") **PC 3170630 - \$6.00**



**Poster** Handsome poster illustrates the 2011 Law Day theme. Comes folded to fit in a 9" x 12" envelope. (17" x 22") **PC 3170628- \$3.00**



**Postcards** These attractive postcards provide a brief history of Law Day on the reverse side, with space for mailing. Send to clients and colleagues or use as program giveaways. (4" x 6") **PC 3170625- \$4.00 (pkg. of 50)**

**Many more Law Day resources and products are available online.**  
 Visit **www.LAW+DAY.org**  
**Buy Early, Buy More & Save!**  
**10% by Feb. 25 • 5% by March 25**

# GIFTS AND GIVEAWAYS



**Balloons** Red and blue 11" round balloons provide festive decorations for your Law Day events. PC 3170623 - \$8.50 (pkg. of 30)



**Magnets** These 3" x 2" magnets are for more than just fridges. Put John Adams on lockers, filing cabinets, classroom doors or any magnetic surface. PC 3170631 - \$3.50 (pkg. of 10)



**Jelly Beans** Make Law Day sweeter with these jelly bean filled pouches. Use them as a teaser before your program or a reward on the day itself. PC 3170619 - \$3.00 (pkg. of 5 pouches)



**Keychain** Attractive key rings that hold the keys to success. An economical and useful gift for volunteers and staff. PC 3170621 - \$3.00



**New!**

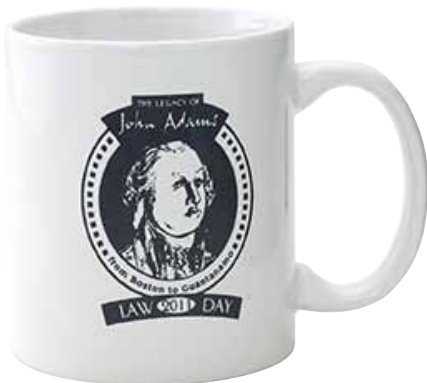
**Luggage Tags** Help your honorees spread the word about Law Day while on the go. (1.75" x 3.375"). PC 3170624 - \$5.25 (pkg. of 2)

**Many more Law Day resources and products are available online.**

Visit [www.LAWDAY.org](http://www.LAWDAY.org)

**Buy Early, Buy More & Save!**  
10% by Feb. 25 • 5% by March 25

**Plastic Tote Bags** Sized to carry educational (and fun!) Law Day loot. (11" x 15.25") PC 3170622 - \$10.00 (pkg. of 50)



**Mug** Ceramic mug features the 2011 John Adams theme. PC 3170637 - \$5.00 (white)



**Travel Mugs** Blue mugs feature classic Law Day logo and a stainless steel insert. PC 3170595 - \$7.50



**Water Bottle** Quench your participants thirst for Law Day with reusable, environmentally friendly white sports bottles. PC 3170629 - \$4.00



**Lunch Cooler** Turn brown-bag lunches into Law Day lunches! Insulated bag in red or blue with white classic Law Day imprint. PC 3170627 - \$4.25 red PC 3170585 - \$4.25 blue

# AWARDS AND RECOGNITION

Law Day makes a greater impact when achievement is recognized and celebrated. Let your contest winners, staff, volunteers, speakers, and honorees know how special they are.



**Liberty Bell Award Plaque** Established nearly 40 years ago, the Liberty Bell Award carries with it the weight of history. Bronze bas-relief of the Liberty Bell mounted on a walnut shield. Includes bronze nameplate for engraving. **PC 3170023 - \$70.00**



**Desk Clock** An attractive wooden and silver desk clock featuring the classic Law Day logo will keep Law Day front and center all of the "time." **PC 3170584 - \$19.99**



**Gift Pen and Pencil Set**  
This lovely blue and silver pen and pencil is suitable for presentation to your honorees. **PC 3170592 - \$12.50**



**Certificates of Appreciation** Recognize the value of every participant. Certificates on parchment with space for inscribing organization presenting certificate and individual receiving it. **PC 3170513 - \$12.50 (pkg. of 10)**



**Certificates: First-, Second-, Third-Place** Four-color on parchment with space for inscribing organization presenting certificate and individual receiving it. Each set contains all three. (not shown) **PC 3170514- \$3.95 (pkg. of 3)**



**Contribution Ribbons** Make Law Day special with these ribbons for your volunteers. **PC 3170594 - \$10.00 (pkg. of 10)**

**Medals** Olympic-style medals in gold, silver, and bronze feature the classic Law Day logo and red-white-and-blue ribbons. **PC 3170517 - \$24.95 per set**



#### Inside the PLANNING GUIDE

- Law Day 101
- Organizing Your Program
- Talking Points on the Theme
- Resource Catalog

#### ON THE WEB @

[www.LAWDAY.org](http://www.LAWDAY.org)

Visit Law Day online for many more resources, tips, and tools.

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- February 25  
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