



The American Bar Association

Private Advertising Litigation
Consumer Protection
State Enforcement
Business Torts & RICO
Privacy & Data Security
Committees

Invite you to

State Consumer Protection Laws: Enforcement and Litigation Trends in New York Part 4 in a Bi-Monthly Series of Teleseminars

November 7, 2011

12:30 pm eastern/9:30 am pacific/11:30 pm central

An expert panel with diverse perspectives will review New York's major consumer protection laws, including the prohibitions on deceptive acts or practices and false advertising in General Business Law Sections 349 and 350 and state enforcement of these laws under Executive Law § 63(12). The panel will discuss uses of these laws in recent private civil class action practice and public enforcement actions. This will be the fourth in a state-by-state series looking at

- What makes New York's consumer protection laws unique?
- What are the strengths and challenges to bringing/defending a claim under New York's consumer protection laws?
- What are New York state regulators' current consumer protection enforcement priorities?

Moderator:

Bruce Colbath, Weil, Gotshal & Manges LLP

Presenters:

Eric Hochstadt, Weil, Gotshal & Manges LLP

Kellie Lerner, Labaton Sucharow LLP

Carolyn Fast, Special Counsel, Office of the New York Attorney General



To register for the conference; you will receive the dial in number in your confirmation

Your state could be next! Please join us and let us know if you would like to host an event for your state! For the latter please contact amy.mudge@aporter.com.

Recordings of this program will be posted on the Section website, and downloadable in an MP3 format. Please visit http://www.americanbar.org/groups/antitrust_law.html after the program to listen/download the audio.

[Join the ABA](#) • [Join the Section of Antitrust Law](#)