

Due by: March 4, 2012

Name: _____ EP Code: _____

Organization: _____

Marketing Efforts (please check all that apply):

- Placed ABA TECHSHOW on our events calendar.
- Placed a Web banner linked to the conference (www.techshow.com) on our homepage in a prominent location.
- Sent an e-mail focused on the conference to our members during this month:
 October November December January February
- Placed an ad (provided on the Media Page) for ABA TECHSHOW in our major membership publication during this month:
 October November December January February
- Placed stories about the benefits of ABA TECHSHOW in publications, our newsletter, or on our Web site.

Other Marketing Efforts (Please describe):

Please attach screenshots and/or examples of all marketing efforts stated above. In consideration of the promotion indicated above, our organization would like to register the following attendee(s) for ABA TECHSHOW 2012:

Complimentary Registrant #1

Name

Firm/Company

Address

City/State/Zip

Phone

E-Mail Address

ABA Member ID (if applicable)

Complimentary Registrant #2 (Provided when 7 members have registered)

Name

Firm/Company

Address

City/State/Zip

Phone

E-Mail Address

ABA Member ID (if applicable)

Thank you for your support of ABA TECHSHOW 2012!

Please e-mail, mail or fax this form and attachments by **March 4, 2012** to:

Patrick Cary
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