

AMERICAN BAR ASSOCIATION
SECTION OF INTELLECTUAL PROPERTY LAW
27th Annual Intellectual Property Law Conference
March 28-30, 2012
Crystal Gateway Marriott, Arlington, VA

SPONSORSHIP OPPORTUNITIES

\$15,000

DIAMOND MEETING SPONSOR

Sponsor Benefits:

- Visibility at the evening reception at the U.S. Court of Appeals for the Federal Circuit (250+ attendees) on Thursday, March 29
- Verbal recognition at the reception
- Five (5) complimentary tickets to the reception
- Signage at reception and conference registration
- If the Sponsor has committed prior to December 12th, logo/acknowledgement in the conference brochure (approx. 22,000)
- Full-page B&W ad in the onsite program booklet
- Sponsor logo/acknowledgement on the conference CD-Rom initial splash screen.
- Sponsor logo/acknowledgement on Section website page for the Conference, with link to the Sponsor's website
- Logo inclusion with link to website on one (1) e-blast promotion (approx. 25,000 Section members)
- Five (5) complimentary registrations to the Conference which include admission to the evening receptions and luncheons
- Prime exhibit space within main registration area of the conference for the full duration.
- Various branding opportunities available

\$12,000

PLATINUM MEETING SPONSOR

Sponsor Benefits:

- Visibility at the evening Welcome & Young Lawyers Reception (100+ attendees) on Wednesday, March 28
- Verbal recognition at the reception
- Signage at reception and conference registration
- If the Sponsor has committed prior to December 12th, logo/acknowledgement in the conference brochure (approx. 22,000)
- Full-page B&W ad in the onsite program booklet
- Sponsor logo/acknowledgement on the conference CD-Rom initial splash screen.
- Sponsor logo/acknowledgement on Section website page for the Conference, with link to the Sponsor's website
- Logo inclusion with link to website on one (1) e-blast promotion (approx. 25,000 Section members)
- Four (4) complimentary registrations to the Conference which include admission to the evening receptions and luncheons
- Prime exhibit space within main registration area of the conference for the full duration
- Various branding opportunities available

27th Annual Intellectual Property Law Conference
March 28-30, 2012
Sponsorship Opportunities

2

\$10,000
GOLD MEETING SPONSOR

Sponsor Benefits:

- Visibility at the evening Welcome & Young Lawyers Reception (100+ attendees) on Wednesday, March 28
- Signage at dinner and conference registration
- If the Sponsor has committed prior to December 12th, logo/acknowledgment in the conference brochure (approx. 22,000)
- Logo/acknowledgement in onsite program booklet
- Logo/acknowledgement in the onsite program booklet
- Sponsor logo/acknowledgement on Section website page for the Conference, with link to the Sponsor's website
- Logo inclusion with link to website on one (1) e-blast promotion (approx. 25,000 Section members)
- Three (3) complimentary registrations to the Conference which include admission to the evening receptions and luncheons
- Exhibit space within main registration area of the conference for the full duration
- Various branding opportunities available

\$7,500
SILVER MEETING SPONSOR

Sponsor Benefits:

- Visibility at either the Thursday, March 29 luncheon (200+ attendees) *or* the Friday, March 30 luncheon (200+ attendees); both luncheons will feature a guest speaker
- Verbal recognition at respective luncheon
- Opportunity to place one (1) representative at the head table
- Three (3) complimentary tickets to the luncheon
- Signage at luncheon and conference registration
- If the Sponsor has committed prior to December 12th, logo/acknowledgment in the conference brochure (approx. 22,000)
- Logo/acknowledgement in onsite program booklet
- Sponsor logo/acknowledgement on Section website page for the Conference, with link to the Sponsor's website.
- Two (2) complimentary registrations to the Conference which include admission to the evening receptions and luncheons
- Exhibit space within main registration area of the conference for the full duration
- Various branding opportunities available

27th Annual Intellectual Property Law Conference
March 28-30, 2012
Sponsorship Opportunities

3

\$5,000

BRONZE MEETING SPONSOR

Coffee Breaks (*1 sponsor each day*)
500+, flow

Sponsor Benefits:

- Sole sponsorship of the Thursday, March 29 Coffee Breaks (3) or Friday, March 30 Coffee Breaks (3)
- Signage at conference registration
- If the Sponsor has committed prior to December 12th, logo/acknowledgment in the conference brochure (approx. 22,000)
- Logo/acknowledgement in onsite program booklet
- Sponsor logo/acknowledgement on Section website page for the Conference, with link to the Sponsor's website
- Exhibit space within main registration area of the conference for the full duration
- Various branding opportunities available

\$5,000

BRONZE MEETING SPONSOR

Cyber Café
500+, flow

Sponsor Benefits:

- Sole sponsorship of the Cyber Café (duration of conference)
- Signage at conference registration
- If the Sponsor has committed prior to December 12th, logo/acknowledgment in the conference brochure (approx. 22,000)
- Logo/acknowledgement in onsite program booklet
- Sponsor logo/acknowledgement on Section website page for the Conference, with link to the Sponsor's website
- Opportunity to place logo on sleep screen
- Exhibit space within main registration area of the conference for the full duration
- Various branding opportunities available

27th Annual Intellectual Property Law Conference
March 28-30, 2012
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4

\$4,000

WOMEN'S DINNER SPONSOR

Sponsor Benefits:

- Visibility at the Wednesday, March 28 Women's Dinner (70+ attendees)
- Signage at conference registration and at the event
- If the Sponsor has committed prior to December 12th, logo/acknowledgment in the conference brochure (approx. 22,000)
- Logo/acknowledgement in onsite program booklet
- Sponsor logo/acknowledgement on Section website page for the Conference, with link to the Sponsor's website
- Exhibit space within main registration area of the conference for the full duration
- Two (2) complimentary tickets to the dinner

\$3,500

CONFERENCE BAG SPONSOR

Sponsor Benefits:

- Sole sponsorship as Conference Bag Sponsor
- Sponsor logo imprinted on all conference tote bags (approx. 600)
- Signage at conference registration
- If the Sponsor has committed prior to December 12th, logo/acknowledgment in the conference brochure (approx. 22,000)
- Logo/acknowledgement in onsite program booklet
- Sponsor logo/acknowledgement on Section website page for the Conference, with link to the Sponsor's website

Note: no Sponsor tabletop exhibit space

The Annual Intellectual Property Law Conference of the ABA Section of Intellectual Property Law (ABA-IPL), now in its 27th year, is a gathering of the foremost authorities covering the most current topics in IP law. Recognized for its national and international scope and preeminent programming, the conference attracts more than 500 attendees annually.

To meet the needs of IP practitioners, this year's conference contains two days of comprehensive continuing legal education programming featuring prominent speakers that include in-house counsel, private practitioners, academics, the federal judiciary and government agency officials. ABA-IPL stands as the rigorous and innovative voice of intellectual property law.

If you are interested in any of the above sponsorships, or have an idea for a sponsorship opportunity not listed above, please contact:

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