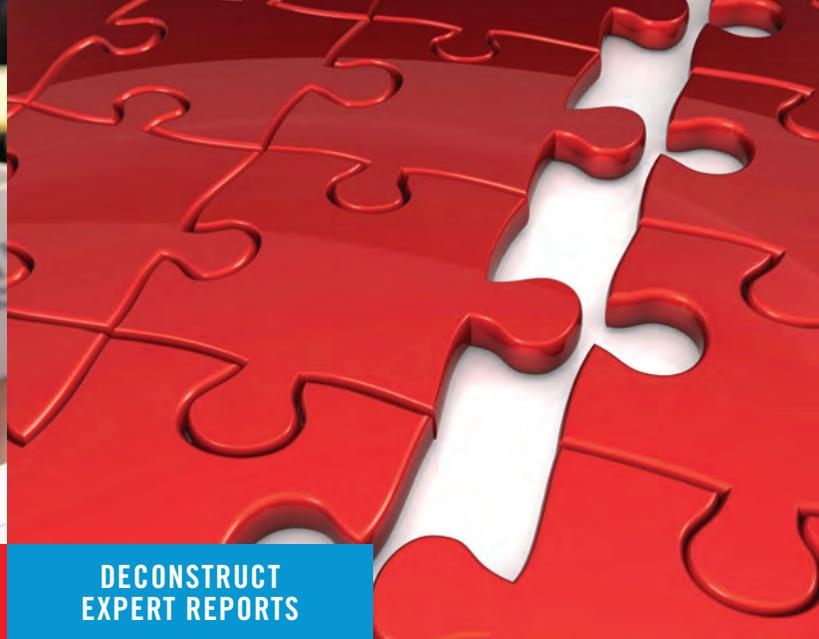




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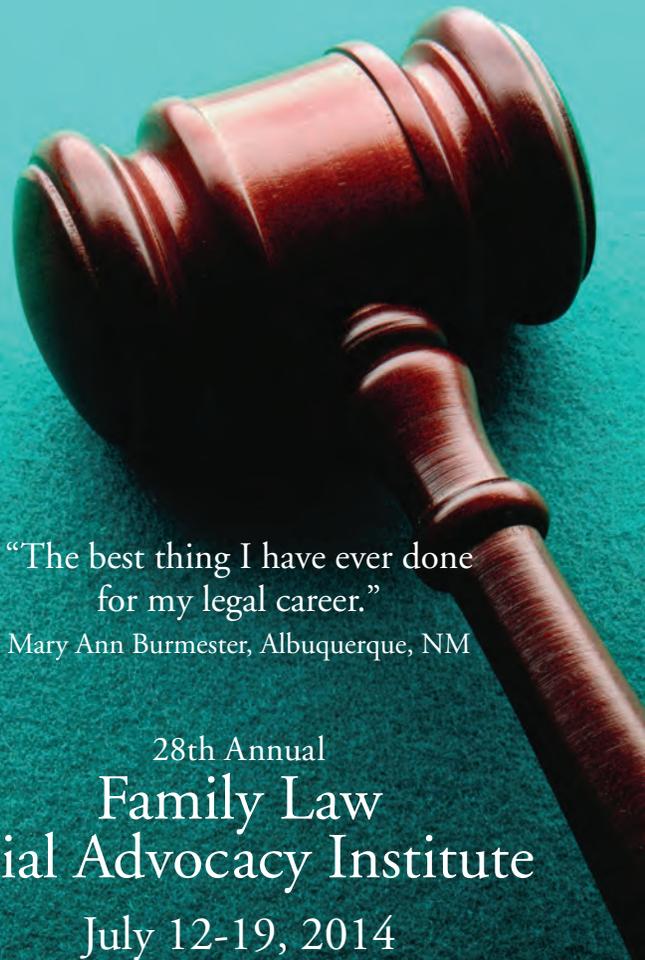
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28th Annual  
Family Law  
Trial Advocacy Institute

July 12-19, 2014

NITA NATIONAL EDUCATION CENTER  
Boulder, Colorado

A joint project of the ABA Section of Family Law and  
The National Institute for Trial Advocacy

# BECOME A MORE EFFECTIVE TRIAL LAWYER

## by Investing in 7 Days

Family Law Trial Advocacy Institute  
July 12-19, 2014 • Boulder, Colorado

In today's world of crowded dockets, if your case goes to trial you had better be prepared, efficient and effective to be persuasive. The ABA Section of Family Law and NITA have recruited a team of the brightest and best trial lawyers, judges, law teachers, and expert witnesses to give you personalized attention as you practice the art of advocacy in a hands-on format that puts you into the courtroom to master new skills and techniques or eliminate bad habits acquired in the heat of battle. Join us this July to become the complete family law trial lawyer.

**“Excellent program. I feel like I am starting a new chapter in my career.”**

Jennifer Currin, Pendleton, OR

### THE MOST EFFECTIVE WAY TO MASTER TRIAL SKILLS

The National Institute for Trial Advocacy is the world-wide leader in advocacy skills training. NITA brings its forty-plus years of educational leadership to bear in this specialized program for family law practitioners. Participants work in groups of six or eight in a simulated courtroom environment. Each student takes an active role in their learning by honing his or her trial skills through performance and constructive feedback from instructors. Lectures and demonstrations are kept to a minimum as everyone learns through hands-on experience. Many exercises are recorded and then reviewed in a one-on-one session with an instructor. A special expert in communications and theater techniques counsels each participant in a private half-hour session.

Law schools and other CLE providers have adopted NITA teaching methods for their own programs. At the Family Law Advocacy Institute you experience the cutting edge of advocacy teaching from those who developed the process. The program, and its faculty, demand a lot from each participant. It is intensive, yet fast-paced, and literally provides years of trial experience.

Based on a 60-minute hour, it is anticipated that participants of this trial skills program will receive 44.25 hours of credit and one hour of ethics.

**California and Florida Attorneys:** The ABA/NITA Family Law TAI course counts towards certification in marital and family law specialization.

### A HAND-PICKED FACULTY TEAM

The Institute's team of instructors is comprised of trial lawyers, judges, law teachers, and financial and psychological experts. Each member of the team was selected because of his or her skills as advocate, expert, and teacher. All are versed in NITA's teaching methods and bring a wealth of experience to the classroom. Each participant receives the benefit of years of experience, insight, and expertise as they receive personally tailored comments designed to improve their skills.

Build your self-assurance as you master the skills and techniques for success at trial. Over the course of seven days, you will gain experience and knowledge in:

- Developing a persuasive story of your case
- Helping a witness present their factual story through direct examination
- Showing why a witness is biased, mistaken, or wrong through powerful, pointed cross examination
- Organizing your case to tell a powerful story that illustrates the wrong to your client and how to make it right
- Eliminating clutter to give the fact finder the critical information needed for a successful decision in your client's favor
- Mastering legal argument to marshal facts and tell the fact finder what you want and why you deserve it
- Opening your case in a way that makes the fact finder want to know more and lean in your favor
- Working with Mental Health and Financial Experts to effectively deliver information during direct and illustrate flaws, bias, and faulty theories during cross
- Effectively preparing witnesses and using your expert to enhance your understanding of business valuation or psychological assessments

### TUITION

Tuition for the seven-day Advocacy Institute is **\$3,150, with a special discounted rate of \$2,950 for ABA**

**Section of Family Law Members.** Tuition is payable in full at the time of acceptance into the program. Your tuition includes attendance at all workshop sessions and individual sessions with specialist instructors, course materials, textbooks, daily lunches and refreshments, and transportation between the hotel and the program location. *Travel, lodging, and other meals are not included in tuition and are the responsibility of individual participants.*

**“In my 15 years in practice I have taken dozens of CLE courses. I can say with conviction that this one was the most educational by leaps and bounds.”**

Phillip Katz, New York, NY

### THE OPPORTUNITY

The Advocacy Institute is open to a limited group of no more than forty (40) participants. Educational focus of the Advocacy Institute is for practicing lawyers at the beginner and intermediate levels. Those admitted to participate in the program must be admitted to the active practice of law in at least one jurisdiction. The program sponsors have made special lodging arrangements for participants. Information about lodging will be provided upon admission into the program.

Visit [www.ambar.org/famlawtrialad](http://www.ambar.org/famlawtrialad) or <http://bit.ly/MmOKLh> for more information or to register.